

OM SRI SURABHI CAMPAIGN MANAGER

Duties and Responsibilities

The Continental Campaign Managers for the 12 years OM SRI SURABHI CAMPAIGN will help to coordinate various activities to help make the campaign successful in their respective continents. Here are some points to take into consideration:

1. The IDVM-India Minister will invite devotees serving in different continents to take up the post of Continental Campaign Manager.
2. The Campaign Managers will be members of a larger group called the OM SRI SURABHI CAMPAIGN Global Core Committee that will oversee the overall 12 years campaign.
3. Each Continental Campaign Manager will form his own Continental Core Committee, largely but not exclusively chosen from the Global Core Committee all serving in coordination with the IDVM-India Minister.
4. While the Global Core Committee will serve largely as an Advisory Committee, the core groups working under the Continental Campaign Managers will serve as the Executive Committees carrying out the plans and proposals approved by the Global Core Committee with official sanction by the IDVM-India Minister.
5. Each Continental Campaign Manager will have his own administrative office staffed with a qualified Secretary, Treasurer, Communications Officer, Liaison Officer, Special Events Officer and other needed personnel.
6. The global campaign office will be located at the IDVM Secretariat in Sri Mayapur.
7. The Continental Campaign Managers will network with other entities within ISKCON as well as non-ISKCON entities such as organizations from private and/or public sectors as well as government agencies for the purpose of promoting the campaign.
8. The Global Core Committee will have its own website where various information will be posted for the maximum exposure and involvement of devotees around the world.
9. Through on-going communication and dialogue, the Continental Campaign Managers will systematically plan out the 12 years campaign with the help of the IDVM-India Minister.