



**HH RP BHAKTI RAGHAVA SWAMI (ACBSP), MINISTER, IDVM-INDIA:**

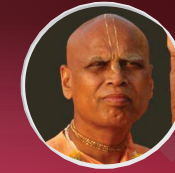
We therefore invite all of you to take advantage of these activities and to become informed of this important dimension of Srila Prabhupada's mission. We also wish everyone a wonderful Golden Jubilee Year. May all temples and may all of our devotees connected with the International Society for Krishna Consciousness take full advantage of this unprecedented historical event that will not come for most of us in this lifetime where we can glorify the Founder Acarya of our ISKCON society and where we can glorify this wonderful mission he has established.



**HH BHAKTI DHIRA DAMODARA SWAMI, DEPUTY GBC EAST AFRICA:**

Happy to say something about the importance of having this OM Sri Surabhi Campaign, for many reasons.

Number one, we are preparing for Srila Prabhupada's Golden Jubilee Celebrations. This campaign will be one of the best, no, the best offering to Srila Prabhupada because in so many of his lectures he has spoken about the importance of cow protection and he told us how cow is very, very, very useful. So if a cow is so important like this why shouldn't we promote what is so essential in our life?



**HH LOKANATH SWAMI (ACBSP), ISKCON GLOBAL MINISTER FOR PADAYATRA (FEATURED IN DOCUMENTARY LOST VILLAGE):**

...the grains have come from the farm. My parents have tilled the land using their own ox power using the manure or the cow dung fertilizer that is just available there. Cow dung or cow urine, or buffalo dung or buffalo urine, so everything natural, everything right there (in the village)...



**HG PRITHU DAS (ACBSP):**

As far as I am aware, Srila Prabhupada talked a lot about varnasrama dharma. He said now we have to start varnasrama dharma. "So far I have done" and he said there is more work to do. And as far as I remember, he said that 50% of my work has been done. Now you have to do the rest and he wanted to start Varnasrama Colleges.

But it was very clear this was on Srila Prabhupada's mind. He talked about Varnasrama Dharma all the time. He was always asking about cows, he was talking about Varnasrama Dharma throughout his books. If you read his books you can see.



**HG BALABHADRA DAS (ACBSP), FORMER ISKCON MINISTER FOR COW PROTECTION AND AGRICULTURE, PRESIDENT OF ISKCOWP SINCE 1990:**

We are not opposed to taking dairy products. Because it's part of Krishna's lila, Krishna's activities. Krishna is a cowherd boy, these activities are eternal, dairy products are very important in a Krishna Consciousness lifestyle **BUT FROM COWS WHO ARE BEING PROTECTED.** Milking the cow means drawing the principles of religion in the liquid form. So Srila Prabhupada is telling us we are actually putting back into society the social order of things through religious principles.



**HG VIRABAHU DAS (ACBSP), GBC SOUTH AMERICAN COUNTRIES:**

My vision personally, obviously Srila Prabhupada said that fifty percent of his mission has not been accomplished and that means that is left for us to complete it. I definitely understand that it is of major importance to institute varnasrama in the manner in which it complies with Krishna Consciousness. On the other hand, I see that the first step for Varnasrama is to institute that part of Varnasrama that can be introduced in the cities.