

Dear Prabhus,  
Please accept my humble obeisances. All glories to Srila Prabhupada.

Welcome to the condensed nectar distilled from the recorded conversations of His Divine Grace.

We invite the leading members of the Krishna Consciousness movement to study this document "Make Vrndavana /That Is My Desire" along with the one it is linked to (va.doc /Conversations.doc) to see for themselves just what Srila Prabhupada wanted.

We have restricted this analysis to his conversations, considering they offer a complete general overview of the unfolding of the Krishna Consciousness movement, and his strategy for its development. They constitute Srila Prabhupada As He Is, unhindered by social parameters as might be the case in his giving lectures, restricted to the subject matter (as may be the case in his books) or various circumstances in letters to individuals. This is the most primary of evidence, confirmed by it's bulk, gravity, consistency and confidentiality. That's not to say that the analysis of other groups of evidence (lectures, letters, books) wouldn't reveal a similar result. The conversation books contain a wealth of perspective relatively unknown to most, throw a lot of light, are coherent and are actually a [blueprint](#) for the Krishna Consciousness movement. Our sincere hope is that devotees themselves will launch into an all-out study of the entire series. Another recommended approach is to read the conversation "quotes" (va.doc / conversations.doc) from beginning to end to experience the continuity of the subject matter free from hyperlink distraction. Similarly, we have only presented a sampling in this introduction and many important statements are not represented. So please don't stop here.

The importance of this subject appears to have been lost in the overall milieu of devotees entrenched in dedication to their various services at the time. Some of us, due to our misconceptions about the relative values of services ignored it, especially because it may have seemed a complete turn-around.

Our conclusion is that room conversation (2) of [October the eighth](#) 1977 (That Is My Desire / I Wanted to Introduce This /Is That Clear?) constitutes his final order, the last word. The rest of the document throws light on the numerous previous statements, which reveal the long history of his intentions culminating in this most extraordinary and straightforward of instructions, and which unequivocally support it. There is no case for throwing all this out the door to chase any other last minute "Final Orders". It must be stressed that although the final instruction may [supercede](#) others, it doesn't necessarily preclude them. In fact, it incorporates and harmonizes them: ultimately their sustainability and success will depend on [how this one is implemented](#). That is the writing on the wall.

For those of whom this wasn't clear, or for those who didn't get to hear -- here it is, 25 years later.

For those who want to contest this point -- go back in time. Front up to Srila Prabhupada on his deathbed. Now argue.

Ours is not to reason "[why](#)", ours [is](#) just [to do](#) or [die](#)-- guru mukha padma vakya cittete koriya aikya - ara na koriya mane asa.

To those who, like owls, keep their eyes shut, we offer our respects -- from a distance. We pray for their association in future. We implore them to overlook their preconceptions, patiently hear what Srila Prabhupada tried to say and give themselves the chance of seeing a Srila Prabhupada that most probably they never understood before.

[The goal](#) is offenseless chanting.

I hanker for the time when we have done what Srila Prabhupada asked of us and we have all experienced the [happiness he promised](#), saying "very good!" chanting together in ecstasy.

Let's attract everyone.

Let's make Vrndavana.

Your aspiring servant,  
Gopinatha Acharya Das Brahmachari S.D.\* Editor

P.S.

We could not for the life of us decide on a name for this document. Should we call it [That Is My Desire](#), I Wanted to Introduce This, [This We Want to Preach](#), Is That Clear, [Become Ideal Civilized Man](#), [Intense Love for Krishna](#), [You'll Be Happy](#), [If You Want to be Happy](#), [Full Happiness](#), [Life Will be Sublime](#), [Be Satisfied](#), [Happy with Krishna](#), [Happy in this Life and the Next](#), [Picnic Every Day](#)? The list is endless. So therefore we have compiled the linked document "A Thousand Names of This Book". Choose any one you like!

We have narrowed it down to two: "[That is My Desire](#)," because it positively identifies the last wishes of His Divine Grace for the direction and thus [success](#) of the movement, and "[Make Vrndavana](#)," because it puts into [perspective](#) his often misunderstood instructions regarding varnasrama. If the venerable assembled Vaisnavas would kindly give the contents of this document a thorough perusal, we are sure that all misunderstandings currently confronting us will dissipate and we can confidently unite to usher the Krishna consciousness movement to its [ultimate end](#), as [originally conceived](#) by Srila Saccidananda Bhaktivinoda Thakur.

Vrndavana village, as organized through varnasrama, is actually "the house in which the whole world can live", and Hari katha, kirtan and sadhu sangha will be the main business there ("Gita Nagari"). Naturally cow protection and agriculture can be conveniently executed and all problems of life solved. This will [practically attract](#) the whole world as even [Lord Krishna](#) is [attracted](#) to this way of life and never gives it up. [Rest assured- happiness](#) in this life [and](#) in the [next](#): back home, back to Godhead. Srimati Radharani is always busy making [tasteful arrangements](#) for Sri Krishna, and She attracts Him back to Vrndavana (Rathayatra). Making [Vrndavana](#) is Her project, and we shall be fortunate to participate. Krsna wants it, we shall never be the loser. By [practical](#) we must expose the fools, and the process itself is to just be happy! No worries!

However, the world is in its darkest hour, and those Vaisnavas whose happiness is the welfare of others, please note! The most unique and favorable opportunity has presented itself, unprecedented in the age of Kali! The current world attention and agenda is terrorism. The single-most cause of terrorism is the inflicting of terror on the cow and bull (the description given in the Srimad Bhagavatam of Kali Yuga). We have the [whole, complete and only solution](#)- stop harassing the cow and bull. The Krishna consciousness movement could have been at the forefront of the world's focus, if only we had understood and implemented the instructions Srila Prabhupada gave us 25 years ago! We cannot take full advantage of this opportunity until we have practiced this and are convinced. We must be able to [practically present](#) the alternative system of land/cow management if we are to be effective in convincing them to let the cows live. That system is the village system. That will be possible if the people management problem is solved- varnasrama. Add devotional service: that is Vrndavana village. Here is the unique opportunity to take centre stage and [crush](#) the demoniac "civilization" without any more extra effort than just the minimum to solve our own problems and be happy. Thus we need some training in whichever varna we can naturally execute or whichever may be required, divide among ourselves into the four varnas and co-operate to produce the our basic necessities locally, ensuring protection of the cow and bull in exchange for their benefits. There is no way other than in this natural and convenient village system that cows can be protected, no way this will be possible without the [simultaneous](#) development of Krsna consciousness, [no way anyone will follow](#) this if [devotees themselves](#) [do not practice](#) it, and therefore no way people will take Krsna consciousness seriously as a practical philosophy. The end result will be that which we are currently experiencing- increasing [irrelevance](#) on the world stage.

Without peace for the cow and bull, one cannot be [peaceful](#), [without which](#) there cannot progress in Krsna consciousness. Without arranging for the protection of the cow and bull, no society can claim to be civilized. Without progressively introducing the rules and regulations step by step, beginning from uncivilized to civilized, the situation [will degrade and the offence will increase](#). The [sahajiya's chanting](#)

will come, the [karmi poison](#) will infect, and, ultimately, the future of the Krishna consciousness movement will not be [hopeful](#). That is our present experience.

Until the [Krishna consciousness movement](#) addresses the responsibility of cow protection within its own ranks (rectifies its own woeful record and immediately acts to ensure the peace and happiness of its own cows), it can waste its time [preaching for hundreds of millions of years](#); there will be no God consciousness.

Why would Krishna allow success to the disobedient, to the mentality of “enjoy milk, no responsibility, let the cows go to hell” in His name, having Himself [set the example](#)? [Devils citing scripture](#). [First](#) practice responsibility [until](#) such [times](#) as one can surrender further and give it up for higher responsibility.

Preachers are exempt from sinful reaction in offering milk products from unprotected cows to the Lord, just as a soldier is exempt in times of fighting war. He is fighting to establish peace; in such fighting for the higher cause one can break the law to establish the law. But that is not the normal standard. In times of “peace” (when one is not preaching) one must practice the example of cow protection, which *is* the [preaching](#); the law. One who hasn’t [practiced](#) himself has no authority neither [qualification](#) to [preach](#). [What will he preach?](#)

The [present need](#) is the [giving](#) of preliminary help through the [development](#) of [varnasrama colleges](#) so that devotees can peacefully solve their material problems and at the same time associate together for spiritual strength.

So let us [co-operate](#) together to mutually benefit, become qualified to lead the world by example, take the unique opportunity afforded and share the credit. After all, we have a [duty](#). We must know [our raison d’etre](#) in order to become fulfilled. What attracted us to this [movement](#)?

When we can identify the [instruction](#), the strategy, the weapon, our [strengths](#) and the enemy’s weaknesses, [victory is assured](#).

[The instruction is to introduce real civilization.](#)

The [strategy](#) is to [organize](#) village life, as [it was exhibited by Krishna Himself in Vrndavana](#).

Our strength is to follow strictly, without superceding, [the instruction](#) of our guru faithfully, step by step, thus pleasing him and the parampara. Our strength: [as strictly as we practice](#). [Our happiness](#) in following successfully will strengthen our enthusiasm, demoralize the enemy, encourage the innocent and recruit newcomers for Srimati Radhika’s ranks. Our pleasure will be Her pleasure- to give Krishna what He wants. [Make the whole world Vrndavana](#).

The weapon ([our happiness](#)) can be sharpened and made more effective (faith developed and mind focused) by regular hearing the words of the guru as he has already given (in his conversations etc.) by the brahminical, confided to the executive, supported by the ideal productive and assisted by the balance.

All [confusion](#) among the ranks after the departure of the General (Senapati Bhakta) will [disappear](#), unity rallied and once again the challenge made with renewed vigour: “what kind of religion or civilization do you profess to follow in which you eat, or allow to be eaten, your mother and father, the cow and the bull?”

The providentially arranged agenda: the clash of civilization. The propitious moment: now!

The enemy’s [vulnerability](#) is their [incivility](#). Our’s: lack of [faith](#) in the mercy of the cows, brahmanas and the Supreme Personality of Godhead.

Meantime all other projects and services will be reinstated in relevance and synchronized in perspective: the shaft behind the arrow point; [the next step](#).

[Our vision is clear.](#)

Simply we must focus and take aim.

[Is it clear?](#)   [Are you convinced?](#)

We hope all members of the Krishna consciousness movement, especially leaders in whatever capacity of whichever group, co-operate and throw themselves one hundred percent behind this [effort](#) to [fast track to happiness](#) for the [benefit of all](#).

\* Suggested Varnasrama College Degrees

D.D	Direction Department
Pr.D	Protection Department
Ph.D	Plough Department
As.D	Assistant Department
S.D	Servant of the other departments

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