

Very good picnic.  
Live by my words, by my training.  
Now we have to open temple in every village.  
Without varṇāśrama , no society will be successful.  
"American money and Indian culture."  
"Enter like a needle and come out like a plow."  
"Everyone be happy."  
No luxuries. Live very simple life and you save time for chanting Hare Kṛṣṇa.  
That is my desire.  
Produce your own food and produce your own cloth.  
In this way organize as far as possible.  
Save time. Chant Hare Kṛṣṇa.  
Don't be allured by the machine civilization.  
Soul killing civilization.  
Produce your own food anywhere  
Am I right?...  
This is the human civilization.  
Varṇāśrama will help you to divide the society.  
I wanted to introduce this.  
Give them chance and make situation favourable.  
Is that clear?  
Let the whole people of the world become human being. That is our movement.  
We don't want any profit.  
You produce. You eat. You chant.  
Organize.  
Don't go outside.  
Be man of character.  
Eat sufficiently, dress sufficiently.  
Live very comfortably.  
Beneficiary, you.  
It is a cooperative society.  
You produce your needs, live comfortably, chant Hare Kṛṣṇa.  
Manage your own affair.  
Live very comfortably.  
Make an ideal place.  
How people were happy in those days.  
Everyone was honest, satisfied with simple living.  
Where is that happiness gone?  
I shall remain your personal guidance.  
So-called technology advancement is a waste of time.  
Nobody is happy.  
Become immediately refreshed.  
Four-legged dog race.  
It is a great poison.  
Fortune begins when he enters the varṇāśrama-dharma.  
"Man is the architect of his own fortune."  
This is the architecture.  
That is a easiest way.  
The Kṛṣṇa consciousness movement is to give them the fortune.  
That one line of Bhagavad-gītā.  
kṛṣi-go-raksya-vāṇijyaṁ vaiśya-karma svabhāva-jam.

We have to take this.  
If they follow this program, everything will be... The face of the world will... Everything.  
Annād bhavanti parjanyaḥ.  
Bhagavad-gītā is full of knowledge.  
All prescription of material life, spiritual life, social life, political life, religious life, artistic life.  
This is my institution.  
Bhagavad-gītā is the preliminary study of happy life.  
So just try to help them, help them, introduce them, and give everything. That is my request.  
We want to see everyone happy.  
That is our mission.  
Kṛṣṇa consciousness movement is a process of making this animal society into human civilization.  
Live very happily. Eat very sumptuously nutritious food. Chant Hare Kṛṣṇa. Bas.  
If one fourth of America becomes Vaiṣṇava, the whole world will change.  
Live with devotees and execute the mission of our predecessor.  
We have no other business.  
We want to see people live, eating very nicely nutritious food, keeping good health.  
Keep your health very nice, live for as many years as possible, and be Kṛṣṇa conscious.  
Then, next life, you go back to home, back to Godhead, permanent life.  
Yad gatvā na nivartante. This we want to give.  
There is no cheating. There is no politics, no personal ambition fulfilling. This is our mission.  
This is my idea.  
Factory means ruination.  
Factory means destruction.  
Agriculture means construction.  
Introduce this.  
This is the secret.  
Ah. Let them remain happy and automatically...  
Cans of milk. Even the cat is happy. The dog is happy. There is no fight.  
Only through the medium of milk.  
Make the whole land, people, very happy.  
You show this example all over the world, this example, in America.  
Don't spoil money. Show by example.  
Enough science and enough motorcar, that's all. No more wanted.  
This is wanted. It is not my desire. It is Kṛṣṇa's.  
Kṛṣṇa says in *Bhagavad-gītā*, *annād bhavanti bhūtāni*. Here Vyāsadeva says, *kāmaṁ vavaṛṣa parjanyaḥ*.  
Caitanya Mahāprabhu's mission is to make them civilized.  
Teach them this Kṛṣṇa consciousness. They'll be happy. This is Caitanya Mahāprabhu.  
Accept varnasrama to become designationless: gradually.  
That is our next step, how to make one civilization, Kṛṣṇa conscious.  
Kṛṣṇa is giving you good chance. Develop farm and have temple. Go on enthusiastically.  
That I want. I... Everywhere I go and say ...  
Give them facility.  
We know how to do it.  
*Annād bhavanti bhūtāni parjanyaḥ anna-sambhavaḥ, yajñād bhavati parjanyaḥ.*  
Let them engage in *kīrtana*.  
There will be more water for gardening, and it will be moist.  
Then produce fodder for the animals and food for you. And animal gives you milk.  
That is Vṛndāvana life.  
How they were happy, the inhabitants of Vṛndāvana with Kṛṣṇa and living and cows.  
That I want to introduce.  
AT ANY COST DO IT.

Don't bother about big, big buildings. It is not required. Useless waste of time.  
Produce. Make the whole field green. See that.  
Then whole economic question solved. Then you eat sumptuous. Eat sumptuously. The animal is happy.  
The animal even does not give milk; let them eat and pass stool and urine. That is welcome.  
So that is beneficial, not that simple milk is beneficial. Even the stool is beneficial.  
Therefore I am asking so much here and...,  
"Farm, farm, farm, farm..."  
That is not my program--Kṛṣṇa's program.  
Annād bhavanti bhūtāni. Produce greenness everywhere, everywhere. Vṛndāvana.  
It is not this motorcar civilization.  
The whole world will be happy.  
Assured happiness, happiness assurance.  
This is the verse.  
So vast knowledge.  
This is Kṛṣṇa consciousness.  
For the good of the whole human society.  
The civilization was plain living, simple living.  
Minimize the expenditure and develop Kṛṣṇa consciousness.  
Then you will be happy.  
ANYWAY, NOW YOU LEARN THIS ART.  
Actual human civilization.  
People should make life Bhagavad-gītā and preach all over the world. This is our movement.  
I am trying for the United Nations. Help me.  
Give Kṛṣṇa in everything.  
You have got diamond.  
I want to present *Bhagavad-gītā* as it is. That is my mission.  
The state must be in favor of brahminical culture and cow protection. Then everything will be all right.  
There must be protection to the cow. This is Kṛṣṇa consciousness.  
You have got a great mission and don't deviate.  
Kṛṣṇa has given the formula. *Annād bhavanti bhūtāni*.  
You must do it.  
Give this civilization. Then our mission will be...  
Kṛṣṇa's order: *kṛṣi go-rakṣya vaniyam*.  
Let us try to give a substantial platform of civilization.  
Then the whole problem is solved. And then, rest time you save and advance in Kṛṣṇa conscious...  
This is civilization.  
That we have to show.  
We haven't got to go anywhere. Knowledge, good quality, happiness, advancement of life, everything complete.  
When they take it as a serious thing in life, oh, everyone will be happy.  
Let us try to give a substantial platform of civilization.  
We want to introduce.  
Anyone who will take it, he will have the benefit. Such a civilization.  
Anyone who takes it, he is happy.  
You are simply born because the mission was to be started.  
Let us remain true soldiers.  
Farm project is very nice. Kṛṣṇa gives.  
Four things combined together, live peacefully, happily. Chant Hare Kṛṣṇa.  
Introduce this farm project.  
Farm development is Kṛṣṇa Balarama.  
Just be convinced what kind of civilization we are trying to introduce.  
This is to be introduced. This we want to preach.

Para-upakāra means mass benefit, not there is certain section.  
Then we have to introduce this varṇāśrama-dharma.  
It must be done perfectly, and it is possible and people will be happy.  
Take the formula given by Kṛṣṇa.  
That is our duty.  
Take this. You'll be happy.  
"Always we shall try."  
...brahminical initiation. Not necessary.  
You remain as a kṣatriya. You'll be ha...  
"In our society, amongst our members."  
Thākaha āpanāra kaje, Bhaktivinoda Thākura.  
Caitanya Mahāprabhu recommended, sthāne sthitah.  
If they do not remain in the sthāna, then the saḥajiyā's chanting will come.  
Therefore varṇāśrama-dharma is required.  
Simply show-bottle will not do.  
So the varṇāśrama-dharma should be introduced all over the world.  
...starting with ISKCON community?  
Yes. Yes. Brāhmaṇa, kṣatriyas. There must be regular education.  
Vaiṣṇava is not so easy.  
The varṇāśrama-dharma should be established to become a Vaisnava.  
We are trying to implement Kṛṣṇa consciousness in everything.  
Varṇāśrama-dharma must be established to make the way easy.  
Our duty is that we shall arrange the external affairs also so nicely, paving the way.  
One day they will come to the spiritual platform very easily.  
We are preaching.  
Therefore we must pave the situation in such a way that gradually they will be promoted to the spiritual plane.  
Then varṇāśrama is not required.  
So we are Kṛṣṇa..., preaching Kṛṣṇa consciousness.  
It must be done.  
Therefore everyone should be kept in order. Then things will go on. That is varṇāśrama.  
That is kaniṣṭha-adhikārī.  
You have to think for others also.  
Ideal. We are giving the ideal.  
But you take. You show them.  
We are servant of Kṛṣṇa. That's all. And as servant of Kṛṣṇa, we have to execute the order of Kṛṣṇa.  
Everywhere, wherever, Māyāpura or anywhere.  
Why artificially he should be called a brāhmaṇa?  
Why artificially he should be made a brāhmaṇa or sannyāsī and fall down and become a ludicrous?  
Better let him live in his position and become perfect.  
That's good. That looks very nice.  
The perfection is available in your natural life.  
They should be trained up as kṣatriya.  
Therefore the varṇāśrama college is required.  
Varnasrama state- that is my dream.  
This should be our aim.  
We should not be attracted by the modern city life.  
Live in the farm and be self-independent and chant Hare Kṛṣṇa.  
That is perfect life.  
Just like Vṛndāvana.  
Vṛndāvana life means agriculturist, cowherd boys, uneducated girls, cows and calves, and tree, fruits.  
This is Vṛndāvana. The center is Kṛṣṇa.

Unsophisticated, no education, but love intense--that is perfect.  
That attracted Kṛṣṇa more.  
Kṛṣṇa is so much attached to Vṛndāvana that He goes nowhere...  
We want to introduce this farm project means intense love for Kṛṣṇa.  
What do you want more?  
This civilization we want to introduce  
So we have to introduce real civilization.  
Therefore we are struggling so hard.  
There'll be rainfall. And then even barren land will be fertile.  
Government does not mean people's representative.  
Government means God's representative.  
So many animals are being killed. And there is nobody to protest.  
"They are my subject. You cannot touch."  
Kṛṣṇa is embracing gopīs and the calves also.  
Unite on Kṛṣṇa centre.  
There is no need of science.  
This is the science: chant Hare Kṛṣṇa; there will be sufficient rain, and you till the ground and grow food.  
You cannot make a scheme of mental concoction.  
Provided we train at least some ideal men, everything can be done.  
Everything scientific, practical, for the good of the whole human society.  
This is the greatest harmful civilization.  
If people agree to take our guidance, we can change the face of the world. That is a fact.  
Whole world will be peaceful immediately.  
Anyone Kṛṣṇa conscious, he's the messiah.  
"The devotee of Lord Caitanya, every one has so immense power that every one, they can deliver the whole universe."  
"Like father, like son." You should be.  
Everything is there in the *Bhagavad-gītā*.  
The desert will be also fertile.  
"United States of the World."  
This is actually united nations movement.  
Nobody is dissatisfied with humble eating, humble living, humbly, plain living.  
We live simple life, high thinking--United Nation.  
Live simple life with Kṛṣṇa conscious thinking.  
There will be no scarcity.  
Population increasing? You increase your food.  
So much land everywhere vacant, all over the world.  
But that they will not do. They will keep the cattles and eat.  
Cattle also, they want vegetables. Otherwise where you'll get cattle?  
But therefore in *Bhagavad-gītā*, *annād bhavanti bhūtāni*. Produce food grains.  
Anywhere you can till the ground, you get paddy and the grass.  
Make your cottage. So shelter is there. And the animals also like this grass.  
Where is the scarcity?  
Plain living, high thinking, and prepare for next life.  
Go back home, back to Godhead.  
Finish this hellish life of repeated birth and death.  
That is *bhajana*.  
Then everything will be solved.  
They will chant Hare Kṛṣṇa and there will be rain.  
You can live without car, but you cannot live without rainfall.  
So how you can be happy?

Practice ourself and teach others. This is Kṛṣṇa consciousness movement.  
Just you become civilized and distribute this knowledge.  
They do not know what is civilization.  
Such broader idea of Caitanya Mahāprabhu. He never said that "Sit down in Vṛndāvana and become a *bābājī*."  
*Kara para upakara*. That is *saṅkīrtana*.  
This is Caitanya Mahāprabhu's preaching.  
*Karunā-sindhu*, the ocean of mercy, it was blocked. Let it be opened, and distribute throughout the whole world.  
So if you work vigorously, this is an epoch-making history.  
How real culture is being distributed for the benefit of the whole human society.  
But where is your freedom?  
Unite on Kṛṣṇa centre.  
This is the secret of making the world happy.  
Whatever I need, I get in my farm.  
No, simply do this.  
We should be satisfied locally by our food, by our cloth, by our milk. That's all.  
Let the whole world go to hell. We don't care.  
If you want to save yourself also, you do this.  
Artificial life, city life, and hellish life.  
But we shall live like this. This is the ideal life.  
We keep the ideal style of life.  
YOU LEARN AND DO IT.  
I am not encroaching upon your independence, but *if you want to be happy, you follow*.  
This is our process. *Āpaṇi ācārī prabhu jīveri śikṣāya*.  
You be happy, very ideally, and people will learn.  
All these scheme will be successful if there is Kṛṣṇa consciousness.  
Here the real attraction is Kṛṣṇa.  
But that enjoyment is Kṛṣṇa.  
But we have nothing to do with that.  
Anything artificial, it will break.  
You cannot make a scheme of mental concoction. That will not endure.  
You take standard it will be beneficial.  
The whole world is in chaotic condition because they have so many artificial way of living.  
Let them go to the farm.  
We have got clear vision.  
We are not putting any theory.  
We are always presenting fact, and that is materializing.  
Just like we started this farm. It is materializing gradually.  
It is not yet fully organized; still, there is hope that it will give peace to the people.  
There is sufficient hope.  
That will guide the whole nation.  
There is no happiness.  
There is no solution of problems.  
You cannot avoid these four classes working under the superior instruction of brahminical culture.  
Then everything... This life successful, next life is back to home, back to Godhead.  
That is civilization, no speculation.  
The formula is already there. *Bhagavad-gītā* is the guidance, as it is.  
"Be happy here, and next life hope."  
"Why you are disappointed?"  
"Take this way and be happy."  
This is our movement.

We are not going to exploit anyone.  
We are giving the right path: "Be happy in this life and next life also."  
This is our mission.  
America has enough money, and India has got enough culture.  
Combine for the benefit of the whole world.  
This civilization's contribution is not safe.  
You are in the state of the animals.  
Don't claim that you are civilized.  
Culture is never changed.  
There will be warfare, devastation.  
Most rubbish civilization, modern misleading, soul-killing.  
Materially worse conditions may come or not. We don't care for it. Let us establish an ideal society.  
Organize this farm project. Farm.  
Therefore I am... Farms.  
Chanting has got spiritual power to rectify misunderstandings.  
Kṛṣṇa consciousness simple and natural also.  
Not stereotyped church. It is a culture.  
That we want.  
Government by quality of leaders.  
That has to be educated, that backward is real life.  
Kṛṣṇa consciousness is changing the whole civilization.  
Therefore I want to organize this farm project.  
Let there be ideal.  
One day will come they'll appreciate.  
Sarva dharman: "Don't make plan. Take to My plan. You'll be happy. I'll give you."  
*Sarva-dharmān parityajya mām ekam.* This is success. Kṛṣṇa says, "Do this."  
Annād bhavanti bhūtāni Kṛṣi-go-rakṣya-vāṇijyam vaiśya-karma svabhāva-jam.  
We have the statement in the *Bhagavad-gītā*.  
So we have to do this. It is not fashion. It is the fact, sir.  
And those who want to become immediately *paramahansa*...  
...take agriculture, you must keep cows. Both of them are related.  
The cow will be subsisting on the grass and refused things. The substance you take.  
Even if does not give milk, the stool is useful.  
And you get food grown by the cows and bulls and milk. You subsist.  
So by mutual cooperation you subsist. You save time. Chant Hare Kṛṣṇa.  
Why you are bothered?  
This I want to introduce.  
It is a very dangerous civilization, soul killing. We should be very, very careful if we want success also.  
Let it be very pure.  
American program- do it seriously.  
Spend for village organization, but don't be extravagant.  
That is our concern, how the world is misdirected.  
That we are challenging, this Kṛṣṇa consciousness.  
It is not that "East," "West," "you," "I."  
Everyone is a victim. "In this age everyone is condemned."  
Unless you are convinced, you cannot convince others.  
In this way they should be induced, bare living and chanting.  
Then our movement is success.  
Our only motive is how people become interested in Kṛṣṇa consciousness.  
We produce our own food and cloth, barely, and spiritual life... On the farm it is easier.

If they are dispatched to the city for livelihood, there are big, big roads and big, big cars and big, big anxieties.  
How they are committing suicide, they do not know.  
Still, if we try, many men will be saved.  
So write very elaborately how to do this. Increase.  
And in your country, we increase this farm project any unlimited number...  
So the cows are free moving. They're very happy. The cows are moving freely .  
Anyway, try to introduce a renovation of civilization.  
Kṛṣṇa go rākṣya: we are going to do that.  
If you produce food grain, you'll eat nicely and you'll be strong. You'll be able to work more.  
Take Kṛṣṇa's instruction. Everything will be perfect.  
Not that Kṛṣṇa is advising immediately "sarva dharma parityajya".  
For that stage you are not prepared. That I know.  
But in your present stage, what you'll do, that's perfect.  
Taking to agriculture doesn't mean leaving everything.  
What have you got? You have nothing, no food even.  
Live very comfortably, eat very comfortably, and work. Chant Hare Kṛṣṇa.  
Simply wasting time, the civilization... srama eva hi kevalam.  
Working hard and wasting valuable time of...misguided. Andha yathandair upaniya.  
So every Vaiṣṇava should be para duḥkha duḥkhi...Kṛpambudhir yas tam aham prapadye.  
The unhappy for the... ..unhappiness of others.  
They love them, unhappy without Kṛṣṇa consciousness. This is a fact. The rascal may agree or not agree. That's a fact. Ghostly haunted.  
So anyone's question about this, this misdirected civilization?  
Why go-rākṣya required, you do not require any explanation.  
Kṛṣṇa said, go-rākṣya, "You must protect." That's all. That is Kṛṣṇa conscious.  
Learn this philosophy and preach. That is the best service.  
There is no need for technology. It is simply bogus.  
The first thing you require... You have got this body.  
You have to eat and you have to dress yourself.  
You can get from this land.  
Keep some cows, grow your agricultural products, also cotton, then all economic problem is solved.  
Save time and understand what is your relationship with God. That is India. This is Vedic civilization.  
He is not asking him to surrender all of a sudden.  
Offer God what food He wants- that is real service.  
They have left the city life. So I want to organize that here also.  
They are having their own cloth, own food, own milk, residence, and chanting. That's all.  
Kṛṣṇa says, *kṛṣi-go-rākṣya-vāṇijyaṁ vaiśya-karma svabhāva-jam*. He is giving you. That is our duty.  
"The cows, whether they give milk or not milk, it doesn't matter. They should be given protection."  
He doesn't say only give protection to the milk cow.  
"Wait up to the natural death. Why you are killing?"  
Then they can eat, those who are eating cows.  
To solve all these problems, therefore, there must be a class of men, *brāhmaṇas*.  
Not a class, *a section of people must become brāhmaṇas*.  
And all other sections should consult them and live as *kṣatriyas, vaiśyas, śūdras*.  
I want gobar. There so much gobars scattered here and there.  
Take one basket and two men may go and collect all of them, put it in the sunshine.  
So nowadays sunshine is so bright. You can have so many things exposed to sunshine. All vitamins.  
So you immediately make program for vegetable, fruits, flower, surrounding this, immediately.  
We are simply bare necessities of life and chant Hare Kṛṣṇa.  
First of all grow vegetable. Let us eat first of all.  
Beaurocracy: pay and dismiss- train him.



Yes, our "plain living, high thinking" is very nice idea.

Kṛṣṇa conscious person should be all-inclusive.

He must be a politician, he must be a *brāhmaṇa*, he must be a *kṣatriya*, he must be a *śūdra*-- everything.

Because he is transcendental. In otherwise he is neither a *brāhmaṇa*, neither a *śūdra*, neither a... Yes.

*Nāhaṁ vipro na ca nara-patir na yatir vā.* Neither of these. In other side he is everything. That is Kṛṣṇa conscious. As Kṛṣṇa is sometimes cowherd boy, politician, sometimes dancing with, artist--He is everything, not one-sided.

Combine together to make a batch of good ideal character for the whole world.

If anyone makes any party, he is immediately cancelled.

But at the present moment there is some fourth-class men and all fifth-class, sixth-class, up to tenth-class.

So how we can be happy?

There is no first-class men, there is no second-class men, not even third-class men.

Who is caring for agriculture?

We should stop all rascal plan and should take the plan given by God.

Everything will be all right. Simple solution.

The God's plan is there in this book. Let us take it. Then everything solved.

"What you have decided? Your plan or My plan?"

If you reject, you suffer. If you accept, you become happy.

...if God likes, immediately there will be rain.

The formula is there. *Annād bhavanti bhūtāni parjanyaḥ anna-sambhavaḥ, yajñād bhavati parjanyaḥ.*

So all philosophers, all scientists, all politicians, let us combine together. The formula is there. Read it.

This I want to introduce, let them be satisfied whatever they can produce themselves locally.

What is that, little cloth, little food? Any man can produce these things. There is no difficulty at all.

They must agree to this simple life.

Everywhere you can produce your own food and cloth and cottage.

Be satisfied, happy with Kṛṣṇa.

Then life is successful.

This I want to introduce now, anywhere.

It is practical. It is not something bogus.

If they are satisfied with this simple life, then they save time for Kṛṣṇa consciousness and happy life.

He's embracing the calves. Kṛṣṇa does not embrace only the gopīs, He's embracing the calves also. That is Kṛṣṇa.

But we are trying to present *Bhagavad-gītā* as it is. That is our mission.

That you produce food grains sufficiently and give protection to the cows...

... so that food grains and milk will give you all benefits of economic question.

You'll be satisfied. That's all.

This modern civilization, they could not make any profit.

They have created some problems, that's all. Very dangerous civilization.

How happy people were.

Solution. Go back to village.

Very good life. Village life.

"Your first necessity is food."

So produce food here. *Kṛṣi-go-rakṣya-vāṇijyam.*

And they will be happy. Undoubtedly.

That is the Caitanya Mahāprabhu's first instruction. *Ceto-darpana.*

They had no anxiety.

They got their own paddy from the field, milk, some vegetables.

"Where I shall get money?" "How shall I eat?" These things were absent. Even the poor man.

Government should be for the welfare of the people.

So therefore I say that there must be educational institution for training *brāhmaṇa*, *kṣatriya* especially.

One man is blind. Another man is lame. Both are useless.  
Then we can give a great culture for the benefit of the whole human society.  
India has no money--lame. And they have got money but they have no knowledge. So let us combine together.  
It is true that this culture is very much welcome all over the world.  
That is real execution of the mission of Kṛṣṇa.  
If one finds opportunity in some place, let him have it.  
I think if this is adopted by the United Nation, immediately the face of the world will change.  
We don't want unnecessary luxury.  
Farm- Kṛṣṇa Balarama. Fresh milk, grains, vegetables: what do you want more?  
My policy is that whatever money is there, spend. Don't keep. In land and produce food. That is the best use of.  
Indian culture, Vedic culture, *Bhagavad-gītā* culture, pushed through American money, the whole world will be benefited. Convince them.  
It is a cultural movement for the benefit of the whole world.  
They'll be happy. Everyone they'll be happy. Will be happy.  
India will be glorified. America will be glorified.  
Our project is *Bhagavad-gītā*, learn *Bhagavad-gītā* and apply it practically in your life.  
Our project is Kṛṣṇa consciousness.  
Come here, live peacefully, keep your body fit, and work for yourself.  
You produce your own food, you produce your own cloth, don't be very much anxious for artificial necessities.  
Save time, and be advanced in spiritual life.  
Institution to teach *Bhagavad-gītā* in practical life.  
These fools and rascals are leading, they are going to hell, and they are taking the followers to the hell.  
Stop this. At least in India. Save. That is real *para-upakāra*. That is Caitanya Mahāprabhu's mission.  
Give up Kṛṣṇa's instruction catur varṇa: suffer.  
Milk is miracle food.  
You simply become an intense lover of Kṛṣṇa, *baś*. Your life is successful.  
Uncivilized animals, they cannot produce their food.  
Rain from sky instead of irrigation.  
So show the simple example that how by simple living and thinking of Kṛṣṇa one can become perfect and happy.  
Life will be sublime. That is real business.  
Anything fresh, that is full of vitamin. Grow fresh, take fresh.  
We are quite opposed. We want to show it is possible, yes.  
You can stop all this nonsense and still you go on as a perfect civilized man.  
With character, knowledge, satisfaction, everything.  
Let them be trained up very nicely.  
If some four, five centers like this there are in Europe, the whole face will be changed.  
We have nothing to learn from scientists.  
Be trained up. Because every one of us, we have followed the silly jackals. Now we have to follow Kṛṣṇa.  
First of all, let your personal life be successful, then try to do good to others.  
We should know what is the aim of human life.  
Then we have to construct the social political, everything, favorable to that end.  
Anything grown in the garden is a hundred times more valuable than that purchased in the market.  
Therefore temples to be carefully managed so that not again become pandemonium.  
Therefore I am struggling so much in my old age.  
Are you realizing that there is no civilization?  
Actually civilization we are introducing.  
Except Aryan civilization, Vedic civilization, there is no civilization--animal society. What do you think?  
Are you convinced about it?  
I have got practical experience, if you cook your own food, whatever it may be, it is healthy.  
Free from all anxieties, chant Hare Kṛṣṇa. Life is meant for simply chanting. This should be the motto.  
But because we have got this body, we have to maintain it. That much.

We can get many wonderful places like this all over the world. But they have not been taught how to utilize them.

The city residents cannot imagine.

Let them do whatever they like, you live apart from them. Live peacefully in Kṛṣṇa consciousness. Be happy.

It is already Vaikuntha, Kṛṣṇa is there. But develop it very nicely, peacefully live.

Hundreds of miles away from the hellish cities.

For little conveyance we can have bullock carts, when we have to get, transport.

Very peaceful life. Introduce it and live peacefully. Am I right or wrong?

Everyone is happy, the children, the woman. They don't demand anything, that "Give us this, give us that."

Gradually develop, make little cottages, grow little vegetable, little barley or wheat and milk. That is sufficient.

We don't require much. We don't want luxury. We want just to subsist.

Yavad artha prayojana. We hate the idea of luxury, unnecessary.

Actually, in order to make a balanced society, the *varṇāśrama-dharma* is very important, cooperation.

We should not waste a single moment for so-called material things, happiness.

Economic development is not possible.

Movement has drawn attention by knowledge and practical application in life.

Let them come and work little, grow food, eat and chant.

So the purpose is that without spreading of this Kṛṣṇa consciousness movement, nobody can become happy.

That's a fact. The opportunity of human form of life is systematically being refused by the modern civilization.

There will be great catastrophe. Unemployment, havoc, very artificial civilization.

So expand this farming project, self-help and peaceful life for spiritual culture.

"Kṛṣṇa wants it? All right." That is *kṛṣṇa-prema*.

Kṛṣṇa has sent you His grain. You cannot waste it. This is Kṛṣṇa consciousness. Live that way.

They are instructed in that way, plain living, high thinking.

So this Vedic scheme, *varṇāśrama*, is a very important scheme.

If possible it should be introduced and taken up very seriously.

That is one of the items of Kṛṣṇa consciousness movement, to reestablish the institution of *varṇa* and *āśrama*.

They should be trained up. Therefore Vedic civilization is training.

And in His practical life He played as a cowherd boy giving protection to other cows.

There is a picture, Kṛṣṇa is sitting, and the cow and the calf is feeling very safety. Kṛṣṇa is embracing.

So because we want to be Kṛṣṇa conscious, we want to follow His personal behavior and instruction.

You economically prove that Kṛṣṇa consciousness is simple and inexpensive life.

Food, diet, living condition, healthy, hygienic, everything.

You prove that this is the best way of life. That's a fact.

From all sides, prove that Kṛṣṇa consciousness movement is essential for the human society, to make them happy in this and the next life. That is a fact.

Cow protection- rest assured, if you follow the principles and push on according to the prescription I have given, it will be accepted. May take some time.

Nothing of milk product can be wasted. You should learn it.

Arrange with butcher to take dead carcass and get hide.

Business is to stop slaughter. Meat-eating we cannot stop.

We can have hundreds of New Vrindabans or farms like that. And people will be happy.

Indian culture and American strength make the whole world happy.

Do it very sincerely. Don't spoil life. Be very sober and do this work. Whole world will be happy.

After all, they are seeking after happiness. So there is happiness here.

Continue this program. People will be happy.

I think America is the only place who can spread this movement happily for the benefit of the whole world.

You have got everything sufficient. Now get the Kṛṣṇa intelligence.

The more people will be sinful, the place will be dark with cloudy. Nature will always disturb.

They will not be happy. It is not possible.

*This is the only way to become happy.*

I have given framework, make it nice building.

Kṛṣṇa personally teaches how to deal with cows. He never showed the example of killing the cows.

He maintained the cows, the calf. He is personally taking care. So why the Kṛṣṇa's devotees should not do it?

Give protection to the cows and utilize the milk. That is one of the items of Kṛṣṇa consciousness.

We are not keeping hogs and dogs. We are keeping cows because we are Kṛṣṇa conscious.

Little *karma*, just wheat is growing, a little tilling, that is sufficient.

Simply expand this idea. *Kṛṣṇi-go-rakṣya-vāṇijyam*.

Read Bhagavad gita thoroughly for everything.

Kṛṣṇa Himself did it. He was king's son, Nanda Mahārāja.

In childhood, He was taking care of the calves, and when He was little grown up, He was taking care of the cows.

Kṛṣṇa personally showed it. His father could have avoided, "No, no, You don't go. The servants will go."

Kṛṣṇa-Balarāma, both. Balarāma has got the plow, tilling ground, and Kṛṣṇa has got the flute to enchant the cows. Kṛṣṇa-Balarāma.

Anyway, you have got this jewel, utilize it properly, make your life perfect.

Eat nicely, but simply, and save time for advancing in Kṛṣṇa consciousness. That is our program.

Kṛṣṇa could live in New Delhi, but He did not like that. He lived in Vṛndāvana, a village.

So what is not practical for you, our system, your system is also not practical for us. We cannot live in this way.

Anyway, if you can maintain a perfect community of plain living, high thinking, that is sufficient.

We do not canvass, but naturally they will see that this is convenient.

So that is part of our business to preach, but to practice personally, that is our main business.

To practice personally, that is our main business.

Not that everyone will be preacher, but at least his own life be perfect.

Anyway, improve this mode of life.

Live in open place, produce your food grains, produce your milk, save time, chant Hare Kṛṣṇa.

Plain living, high thinking, ideal life

**This project should be advanced: plain living, high thinking.**

Agriculture is the noblest profession.

Give him some land, he cuts the wood, makes cottages. The land is clear, till it, keep cows and grow foodgrains.

Simple thing. And then live comfortably, eat comfortably, chant Hare Kṛṣṇa.

Grow your own food, eat, and live anywhere.

So everything is there in the *Bhagavad-gītā*. Now you try to implement. Perfect human life.

Let any sociologist, politician come forward. We shall convince them that this is only way.

No liberal-minded.

Let them propose that wherever there is enough land and wherever there is overpopulation, let them go and the government give them simply land and let them work and be happy.

...wood as fuel so that gradually this jungle will be clear.

Never mind. Do slowly, that is pleasure. Unnecessarily you should not cut.

Vegetables, *ghee*, milk, wheat, then what do you want more?

**If we take this culture, then the whole human society will be happy. That is our mission.**

If we want to make the whole human society very peaceful and happy, then we have to divide the society into four classes.

So we have to correct this. First of all, produce food.

If we get this land we can cultivate some grains, foodstuff.

On account of this water facility you can grow so many things, vegetables, fruits, foodgrains, very nice. Keep cows.

Industrial civilization will fail. The time is approaching very swiftly when there will be no more demand for cars.

Suppose if we advance our farming program, who will want the car?

Ideal. Let there be an ideal section, our people, our men.

And do your personal advancement. But that much....

If people come, it's all right. Otherwise, we must make our own life successful.

That is the best life. That you develop. It will be an ideal thing. You haven't got to go office fifty miles off.

Just get little vegetables and milk, *bas*, your problem is solved. It is practical.  
...culture and civilization is being introduced by Kṛṣṇa consciousness movement...  
"Your food is ready. Just little work." Just produce food grain. Everyone will be happy.  
If economic problem solved, then everything is solved.  
Our prayer is *go-brāhmaṇa-hitāya ca*, "to do good to the *brāhmaṇas* and the cows."  
This is brahminical culture. *Namo brahmanya-devāya go-brāhmaṇa-hitāya ca*.  
Kṛṣṇa consciousness means *go-brāhmaṇa-hitāya ca*, for the benefit of brahminical culture and cow protection.  
That is brahminical culture.  
Have brahminical school, what I am willing to do. That is required absolutely.  
...simply man looks after the animals, that he's strong and happy, they'll get food grains, the cooperation, and both of them happy.  
...grow foodgrains, simple living.  
Yes, that is the only way. That is the only way. If you want to make them happy....  
That we are preaching in the *Bhagavad-gītā*. *Annād bhavanti bhūtāni*. Produce grains. Everyone will eat nicely, and they will be happy.  
...grains, cows, all they should be very properly taken care of and the products offered to Kṛṣṇa.  
Everyone should be engaged as Kṛṣṇa's servant. That is Vṛndāvana.  
In Vṛndāvana everyone is engaged how to please Kṛṣṇa. That is Vṛndāvana.  
Actually we are introducing the Kṛṣṇa consciousness movement to make the Western people civilized.  
Vedic civilization is meant for making the animal a perfect person.  
You have to prove them fools by practical.  
At least let us inform the whole world that the process of civilization, education, everything rotten.  
That we have to say.  
First of all be engaged yourself. Then they will see the example and they'll join.  
You should take to farming for supporting yourself. That's all. Grow your own food. Grow your own cloth.  
There is no need of financial help from outside.  
You get your food grains sufficiently, rice, *dahl*, wheat, vegetables, milk, sugar. *Bas* You get everything.  
From these five, six items you should be economically free. That you have to do, not for trade to get money.  
Then it will be failure.  
Grow food first of all to feed yourself sumptuously. You must get strength, and that is needed. But not for trade.  
The policy should be that you should be self-sufficient and save time for advancing in Kṛṣṇa consciousness.  
So similarly, in villages, everyone, if he has got some land, he can live simply without any gorgeous building.  
What is the use? Just have a cottage and have garden. You'll live very peacefully.  
Produce your own food, live peacefully, fresh vegetable, fresh grains, fresh milk, and prepare so many nice milk preparation, *kachori*, *halavā* with ghee. Offer to the Deity. Eat sufficiently. What is the use of going outside?  
Simple life and chant Hare Kṛṣṇa.  
What is this rascal civilization, whole day "Where is money? Where is money? Where is money? Where is money? Where is money?" Everyone. Busy means "Where is money? Where is money?" Just like the hog, he is busy: "What time...? Where is stool? Where is stool? Where is stool? Where is stool?" That is not civilization.  
In warmer climate you can live inexpensively, and freely.  
Kṛṣṇa has given advice: "Divide the society into four classes."  
No, that is waste of energy. Because you are eating the bulls, therefore you require a tractor.  
Otherwise you don't kill the bulls. This animal will do the business of tractor.  
Simple living is natural.  
Money is not required. You require things.  
There is no need of money.  
This will be the happiness.  
When people will be peaceful, happy in their living condition, that will bring happiness...  
So you make that four orders, and then society will be in order.  
But you are not taking Kṛṣṇa's advice. You are manufacturing your hellish ideas.  
Take "everyone is rascal," then train them. That is wanted.

Take everyone as rascal. There is no question that "Here is intelligent man, here is rascal, here is the..." No. First of all take them all rascals, and then train them. That is wanted. That is wanted now. Now, if they take to Kṛṣṇa consciousness, select amongst them. Just like I am training. So one who is prepared to be trained as brāhmaṇa, classify him in the brāhmaṇa. One is trained up as kṣatriya, classify him. You take the whole mass of people as śūdra. Then... Pick out. And rest, who is neither brāhmaṇa nor kṣatriya nor vaiśya, then he is śūdra. That's all, very easy thing. Now, for our food, if we just get some food by plowing some land for the animal, cows, and for me, and the cow is giving me milk, the tree are giving me fruit, why shall I work so hard? Live peacefully, get your nice food, and save time to advance in spiritual life. This is civilization. Everyone was religious and satisfied by hearing-what we are just introducing-Bhagavatam, Bhagavad-gita, Puranas, and live simple life, keeping cows, village life as it is exhibited by Kṛṣṇa, Vṛndavana. But you can introduce the original Vedic culture in Europe and America. You have understood. You can do it. If people are satisfied, plain living, then these things are not necessary: go into the ocean, find out oil, then bring it in the port, then distribute it, so many, one after another. That kind of civilization, they think it is advanced. And to live very plainly, minimizing this unnecessary activity, they think it is not civilization. Primitive. But primitive meat-eating is continued. That is not to be stopped, primitive drinking and meat-eating. Everyone is after material enjoyment. There is no ideal that "Here is a person who doesn't care for anything. Still he is so exalted." That is wanted. That ideal is not now. Therefore I am trying to create such ideal men. We are not for material opulence. We are for ideal character. That is wanted. So you produce your own food grains, not for making money but just for feeding yourself and the animals, cows. Then you get sufficient milk, sufficient food grains and produce your own cloth. Then you become peaceful, no anxiety for your maintenance. And then cultivate this spiritual knowledge the same way. Have a temple there. Have... Go on chanting, offering prasādam. You have got your food grains. Don't be dependent on anyone else. Become self-independent. And don't be after money. Simply produce your bare necessities of life. Keep yourself fit, strong. And chant Hare Kṛṣṇa, read book. Then you'll grow strong. Is there any difficulty? You must be attractive to bring them. And that is spiritual attraction. You must behave yourself nicely. Purity is required. That will attract. Param brahma param dhāma pavitraṁ paramaṁ bhavān. One must be pure.. So if they see practically that "These people are very happy; they have no anxiety," then they will be attracted. Otherwise the idea which I am giving, you can start anywhere, anywhere, any part of the world. It doesn't matter. Locally you produce your own food. You get your own cloth. Have sufficient milk, vegetables. Then what you want more? And chant Hare Kṛṣṇa. This is Vedic civilization: plain living, high thinking. What is the use of car? If you locate yourself to get everything, your necessity, then where is the use of car? Gradually we shall develop a society that all these unnecessary rubbish things should be rejected. That is the idea. The brāhmaṇas will give idea, "Live like this. You will be happy." I have already suggested that you take land and be an ideal community. But one thing you must be assured, that if you can introduce this Kṛṣṇa consciousness movement, everyone will be happy. Be rest assured. That's a fact. The climate is nice. There is good potential for producing food, keeping cows. Everything nice. This empirical policy was very good, provided it would have been done for Kṛṣṇa. Then they could unite the whole world. If they could expand the ideas of Christian, love of Godhead, that was nice. But that was not the purpose. Full happiness, even in the material world, if they follow our instruction, principle. You can produce your own food. That's all. Why you should depend? You produce food grains. You produce milk. Then your all necessities is supplied. Why should you produce unnecessarily? You can maintain thousand of cows. But you do not know how to be happy. You work a very slight three months in a year and get all food.



Food is there; milk is there; land is there. You have to work.  
You produce your food locally and produce your milk. Then eat, drink, and live comfortably. Chant Hare Kṛṣṇa.  
That is wanted. Make your life successful.  
So Kṛṣṇa consciousness movement is means for thoroughly overhauling the whole human society.  
So we are trying to save the whole human society from rascaldom. That's all. This is Kṛṣṇa consciousness.  
If they kindly accept and follow this movement they will be happy. Otherwise they are doomed. Let them suffer.  
What can I do? Thorough overhauling.  
Life can be easily maintained by agriculture and cow protection.  
...people, just like China or India. The American invite them, "Come here. Grow your food."  
Immediately world solution.  
No, no, unless our men are trained up, why you should allow to stay here and to wife.  
We want trained up men... who will follow the rules and regulations and fully trained up.  
And if he agrees to be trained up, then we'll take. Otherwise what is the use of bringing some useless men?  
He must agree to produce *his own food*, and work. Our rules and regulations, he must follow.  
Then it will be ideal community. This is a training institution, to become devotee.  
Make Vṛndāvana.  
So make, organize. I can give you the idea, but I'll not live very long.  
If you can carry out, you can change the whole...  
Especially if you can change America, then whole world will change. Then the whole world...  
So it is the duty. There is... Caitanya has explained, *para-upakāra*. Save them. If it is not possible to save everyone, as many as possible...  
This is Kṛṣṇa consciousness, to save others who are in the darkness.  
It is not a profession: "Now, Kṛṣṇa consciousness is my profession. I'm getting very easily food and shelter."  
Just like the Indians, they are doing, a profession, say another means of livelihood. Not like that.  
It is for *para-upakāra*, actually benefiting the others. That is Kṛṣṇa consciousness.  
Then Kṛṣṇa will be very much pleased: "Oh, he is trying." 'Cause Kṛṣṇa personally comes for doing this benefit to the people, and if you do, then how much Kṛṣṇa will be pleased. Then?  
Vaiṣṇava's qualification is *para-duḥkha-duḥkhī*. He is unhappy by seeing others' distress. This is Vaiṣṇava.  
Then how utilize the bulls?  
...natural arrangement. Jungles—you cut the tree, make your home, and balance you make fuel.  
And the ground, plow and grow your food. That's all, natural.  
In India still, in the villages they do not know, other than this wood fuel, anything else.  
They will grow, and they will eat. Rather, they will help you for your eating.  
The father also eats, but he maintains the family. Therefore the bull is considered as father and the cow as mother.  
Therefore Caitanya Mahāprabhu first challenged that Kazi that "What is your religion, that you eat your father and mother?"  
Both the bulls and the cows are important because the bull will produce food grain and the cow will supply milk.  
They should be utilized properly. That is human intelligence.  
You utilize the animals for growing your food.  
The animals, bulls, should have helped in spite of that... instead of that machine. Then it is properly utilized.  
They must be utilized. Otherwise simply for growing food that the cows and bulls we engage ourself?  
That is wanted. Transport, plowing fields. That is wanted.  
Unless our men are trained up, Kṛṣṇa conscious, they'll think, "What is the use of taking care of the plows (cows)?"  
Better go to the city, earn money and eat them."  
Don't manufacture civilization. Take the idea of civilization from Kṛṣṇa. That is perfect civilization.  
Perfect civilization, Kṛṣṇa has giving idea, there must be first-class, second-class, third-class, fourth-class men.  
And less than fourth-class, fifth-class.  
So divide them according to the instruction of *Bhagavad-gītā*, then whole human society will be...  
So that is described, how to make civilization perfect, who is going to hear and take it.

Take instruction from *Bhagavad-gītā* and make everything useful. Then the human society will be perfect.  
Otherwise you'll go on manufacturing ideas, you'll never be successful.  
Let people be engaged. Machine means unemployment.  
Everyone should be engaged in Kṛṣṇa consciousness, then life is successful. And self-sufficient.  
Growing, cultivating, producing, there will be not possibility of, and we don't want more than the necessity.  
If by God's grace we get more then you can make sale, we are not going to work for selling purpose.  
Then money will be there. How to get money, how to get money? And as soon as you get money, more than necessity, then sense gratification, then this, that, this, that, then you become implicated.  
"I am this body and this is my property," will increase.  
They are misguided, hence the Kṛṣṇa consciousness movement to give them an ideal way of life.  
Modern civilization has made everything difficult.  
You have to work; this is the material world. So that work is simple work. If you have got land...  
Everyone has got land. You just work little, and it will produce your food grains.  
The animal, cow, he will eat the grass, and you will take the grains.  
You haven't got to arrange for his food. You produce paddy.  
The plant, when it is dried, it is good for animals, and you take the grains. Why should you kill him?  
So you keep animal, cows, and grow food grain; then your food problem is solved.  
So if your food problem is solved and your cloth problems is solved, then where is your economic necessity?  
Then you save time and cultivate Kṛṣṇa consciousness.  
They cannot, just like if your mind is full of anxiety, you cannot work fully.  
So because they are denied this cheerfulness, you are getting less milk.  
If you keep them cheerful, they will give more milk. This is nature's economic development.  
Artificially you cannot increase the production of milk. But according to the instruction of scripture, if you keep them cheerful without any fear, they will deliver double milk.  
So therefore in the *Bhagavad-gītā* it is recommended that cows should be protected in the human society.  
*Vaiśya* means economic development. They should produce ample food grains and give protection to the cows.  
But that is very nice, that economic development means you produce more food grains and more milk.  
Then it will solve all posit... There will be no scarcity of food or happiness.  
Yes, that is my next attempt, that we shall educate according to classification.  
I will never die...I shall live in my books, and you will utilize.  
First of all he must know what to preach.  
We have to give them intelligence: money will push them to hell.  
So blind men... Give them intelligence, these rascals.  
You are very good driver, but if you are a blind man, then how you will drive? You will create disaster.  
Our knowledge in spiritual life and your help, material opulence, combined together, there will be great change in the whole world. Cooperate with us. There is no loss on your part, but there is great benefit to the whole world.  
Try to convince them. Especially America.  
We are advisor, government is executor.  
Anywhere I till and get food.  
Cow should be protected because it is a very, very, important animal.  
Produce food: work eight hours for three months.  
Unless you know what is good, how can you do good?  
But generally if we do not know what is the ultimate goal, then we misguide. That is the point.  
But if that leader does not know what is the ultimate goal of life, how he will lead?  
Simply make plan, how will they chant and take prasadam and enjoy.  
Yes, that we want to do: one God, one state, one scripture, and one activity.  
That is the ultimate end of Kṛṣṇa consciousness movement.  
"The whole world belongs to God, and we are all God's sons. So let us make now United States of the World."  
When they are assured that they will not be killed, they will give double milk. They do not know the psychology.  
And if you want to eat meat, let it die. That is our program.



Ideal man will protest that cows killed after giving milk.

So government should establish an institution to create ideal men. We can help....

So immediately to solve all the problems like this is to start an institution to train four classes of men. Begin it....

If you are serious, let us combinedly open an institution where people can be trained how to become first class.

Children should be trained up. That will make a solution.

If in the society, if we don't create first-class men, that society is dead. That society is dead.

So at the present moment there is no first-class men according to this word.

Therefore there is chaotic condition, problems, and so on, so on, so on.

So unless you create at least a few percentage of the people first-class men according to this standard, there cannot be any progress. This is my last word to you.

When the money is finished, they are exposed, fourth-class men. They're simply covered by money.

No social structure, no spiritual understanding, no character, nothing of the sort.

This artificial way of life will lead to such disasters. It is a most artificial way of life. It is not natural way.

The solution is there. They won't take it. Solution is there, that everyone produce your own food.

There is so much land; utilize it. The solution is there.

They will say it is primitive. That is the only solution.

According to the Vedic system, you cannot use anything which you cannot produce.

Suppose this we are using, but according the Vedic system we should not use it because I cannot produce it.

Then the whole solution is there. Nobody will manufacture this because there will be no customer.

If I refuse use of this machine, thinking that "I cannot produce it; I should not use it," where is the customer?

The so-called industry will automatically stop, and he has to go to the village outlying.

That is natural. That is natural. It is good. But they are not led by good leader.

Otherwise next alternative is this, that you have to give up this artificial way of civilization.

Now this land is vacant. We can produce so much food grains if it is utilized. Fruits, flower, vegetables, grains--we can produce. This land is very good land for producing potato, watermelon, this. Very good land. But who is

doing that? This is the suitable land for producing watermelon. And watermelon is such a nice thing, and potato.

You boil potato and take watermelon, you have full nourishment are supplied. Very innocent and simple food.

Life will be more more dangerous in this Kali-yuga. People will starve. And they... It is already began. The hippies are going to the forest. This will be the whole world situation. Everything will be chaotic.

Therefore we are proposing that eat nicely, live nicely, and chant Hare Kṛṣṇa. This is the engagement.

That is the only alternative.

If you want actually peaceful life, then produce your own necessities of life and chant Hare Kṛṣṇa and read these books.

This is the only solution. There is no other solution.

So become first-class man. Everyone will hear you.

This man is unemployed, and if we engaged him for plowing, will he do that?

Then you suffer... Then go to hell.

Our next program is to organize farming.

You produce your own food. I give you ingredients. I give you land...take your food and chant Hare Kṛṣṇa.

Money is not required. Required--food grains.

But you require food grain, I require food grain, the animals require food grain, and everyone requires food grain. So if there is sufficient food grain, then everyone will be happy.

That democracy is the ruination of civilization....

That is the instruction given in *Bhagavad-gītā*, *kṛṣi-go-rakṣya vāṇijyam*.

That is really needed.

Try to relieve them.

Because one important person learns the science, he will preach it all over the earth.

You preach for some time. Then you simply engage in chanting.

Preaching means to make him strong, preaching, to become firmly convinced in Kṛṣṇa consciousness.

That is preaching. So when he is firmly convinced, then he can give up preaching and sit down and simply chant. Not in the beginning. That is imitation. He must be firmly convinced.

So we have to study Caitanya Mahāprabhu's life.

Except--this is the clear and simple truth--except chanting Hare Kṛṣṇa *mantra*, there is no other business of the human being.

So this preaching is also chanting Hare Kṛṣṇa *mantra*. This is preaching.

...*saṅkīrtana*, then water will come. You haven't got to do anything. Otherwise the words of *Gītā* will be false.

But we should not chant for rain. That will automatically come. But you should chant for pleasing Kṛṣṇa.

So therefore this *varṇāśrama* college is very essential.

But this 5 percent, if they are strongly brahminical, then others will follow.

So there must be this training college, institution, and proper training according to the *śāstra*.

Then there is possibility of changing the whole situation.

If one man can understand what is Kṛṣṇa philosophy, then my preaching is successful, that's all.

I want to see that one disciple has understood Kṛṣṇa's philosophy. That is success. That's all.

So if you can make one example (break), that spot, very good example, then we can capture the whole India.

Take to this culture and you will be happy.

This is our mission.

We want to make everyone happy.

*Sarve sukhino bhavantu*: "Everyone be happy"--with Kṛṣṇa. That is our mission.

The Kṛṣṇa consciousness movement is...

This is the movement, that you come here, live with us, and produce your food, produce your milk, be happy, healthy, and chant Hare Kṛṣṇa.

This is our movement.

Why don't you solve? There are so many land. Come here and grow food. Grow fruit. That is...

That is the desire of Kṛṣṇa.

*Annād bhavanti bhūtāni*. Produce food and eat in sufficiently, be strong, and chant Hare Kṛṣṇa.

That is our philosophy.

Kṛṣṇa says, "Produce foodstuff." *Annād bhavanti bhūtāni*.

If you produce foodstuff, then both your animals, yourself, will be happy, becoming strong.

Any problem you propose, there is solution in the *Bhagavad-gītā*.

This is instruction, that "You produce food grain."

You have to produce food grain.

*Bhavanti* means flourish.

Everyone is engaged in producing motor tire, car, and they are flattering the Arabians for petrol.

The same energy, if it would have been engaged in producing food grain, then where is the poverty?

The order-carrier must be there, but they must carry order of the *brāhmaṇa*. Then it will be all right.

You cannot deny another class of men of manager, so why not make the best manager, the *brāhmaṇa*, who is truthful, who is equal, *satya śamaḥ damaḥ*, who is control of his senses, *satya śamaḥ damaḥ titikṣa*, who is tolerant?

The one man is lame, and one man is blind. So both are useless. So they combine together.

They must require a master. That is *śūdra*. And then the *vaiśya*, then the *kṣatriya*, and the upper man is *brāhmaṇa*. He gives the direction to the *kṣatriya*. He is ruler.

They should not be proud that "I am *brāhmaṇa*." No. As you are required, as much, the *śūdra* is also required.

It is not that only the *brāhmaṇas* are required. This is a very scientific movement.

Realize the Supreme, that is the first and foremost aim, but at the same time, to keep the whole human society in perfect happiness, according to the direction of God. Just like I told you that Kṛṣṇa says, *annād bhavanti bhūtāni*. If you want to keep the living entities, both men and animal, you must arrange for their nice fooding.

Who can deny this philosophy?

And if the selected people of the world, combined together, they push this movement in India, then the whole program of the modern leaders will collapse. That's a fact. And that was my idea.

...in 1896. Bhaktivinoda Thākura was the first origin of this movement. But he simply thought of it. And he was expecting some others that willing to take up the work. Well, somebody says that I am the same man. And I was born in 1896.

So he wanted to combine the whole civilized nations under Caitanya Mahāprabhu's cult, Hare Kṛṣṇa movement.

That equality is possible when we are on the platform of spiritual understanding. Otherwise not possible.

The United Nation will never be able to unite the nation. That is not possible.

In Western countries they are now fed up with this materialistic way of life.

And I think it will very soon collapse, the Western way of life. And naturally the next enquiry is spiritual.

Therefore there will be disaster. It is already there.

Just like in America or any Western country, they have manufactured so many cars, and now they are flatterring the Arabians, "Please give us oil." You see? Power crisis.

And if they stop manufacturing, there is unemployment.

And if they increase car, there is power shortage.

So this modern civilization will have to meet this dilemma because they are going against the laws of God.

Remedy: produce food grain. But you will not produce food grain... then you must suffer.

Study whole Bhagavad gita: all practical and very congenial for human civilization.

At the present moment there is no director, neither executive.

Minimize, save time and chant Hare Kṛṣṇa.

One world government: Kṛṣṇa supreme governor.

Produce food grains- even just fruit and milk.

You have to close down this hypocrisy now.

Therefore our first religion is to produce food grain sufficiently to feed everyone.

*Kṛṣi-go-rakṣya-vāṇijyam vaiśya-karma svabhāva.* This matter has been entrusted to the *vaiśyas*.

They should produce sufficient food and give protection to the cows for sufficient milk.

Then the whole human society, animal society, will be happy.

But we are disobeying the orders or the rules given by God.

Instead of producing food, we are producing motorcars. And motor tires, motor parts. And so many other things.

And therefore people are starving. The manual labor is being misused. We are disobeying the orders of God.

Therefore we are unhappy.

So the *rājaraṣis*, they would take instruction from superior authority, *brāhmanas* and Vaiṣṇavas, and they will accordingly rule over. And the *vaiśyas* would produce food grains sufficiently and milk sufficiently. People would eat very nicely, and they keep their health fit and save time for understanding his relationship with God.

That is perfect civilization.

To live in cottage means to save time.

Offenseless chanting is the ultimate goal.

We want Arjuna or we want no one.

"The" civilization.

This is the cycle, that we should produce immense food grain both for the animals and for men.

And there should be cooperation. Just like the cow and bull. The bull helps plowing. That is the original system.

Now they have invented tractors..and the bulls are being killed. Why they should be killed?

Engage them in tilling the field. They will have occupation. And the man also will have occupation.

There is immense land.

And once God eats from your hand, your life is successful.

Very expert to study different scriptures just to get the essence of scripture and give to the people.

Most unnatural life. City life, most unnatural.

My idea is that all our centres should be self-supported- produce your food locally.

Ideal community: this example should be shown to the whole world.

No, we have to make this propaganda because we are servant of Kṛṣṇa.

And Kṛṣṇa orders, *kṛṣi-go-rakṣya-vāṇijyam*.

So we must take to agricultural work to produce food and give protection to the cows.

*This simple thing we must do.* Therefore I'm anxious to take outside Paris this center.

Our people should live there peacefully, produce food grains, give protection to the cows, and work hard.  
We'll not be loser. Kṛṣṇa conscious men, they'll be never loser by following the instruction of Kṛṣṇa.  
They'll live comfortably without any material want, and *tyaktvā dehaṁ punar janma naiti*,  
after leaving this body, go to, directly to God.  
Meat-eating, we don't restrain.  
You eat meat, but don't take it from slaughterhouse. Or don't by killing.  
We protect cow, after natural death you take, even export. We shall protect.  
You make this propaganda.  
Because we are Kṛṣṇa conscious people, therefore we have to carry out the order of Kṛṣṇa, *go-rakṣya*.  
That is our duty...  
*So you stop this.*  
Dead, we shall supply you free of charge.  
Here is civilized food, human food. Let them learn it. Uncivilized, rudes, vultures, rākṣasas, and they're leaders.  
Now, these first, second, third-class men are described.  
So at the present moment, no one belongs to this qualification. Even they are not to the third-class men.  
Kṛṣṇi-go-rakṣya-vāṇijyam. Who is, who is protecting the cows?  
So if you become well-versed with the whole *Bhagavad-gītā*, then you have full knowledge.  
The standard of living should be one: plain living and God consciousness.  
brain should be the, I mean to say, prime director, managing director.  
This nationalism is another form of tribalism, that's all.  
And eating also the same. They are not advanced in civilization.  
And they are suffering. Therefore you'll find, in the recent history, every twenty-five years there is a big war,  
slaughter, mass slaughtering of the people. How nature will tolerate?  
A little labor in agriculture will be sufficient to produce the family's food stock for the whole year.  
You can stock. You work only three months, and you get sufficient food for your whole family.  
And less nine months, you chant Hare Kṛṣṇa.  
They will not accept easy life.  
Therefore we propose that everything belongs to Kṛṣṇa, and we are all sons of Kṛṣṇa.  
Just cooperate in Kṛṣṇa consciousness, then the whole world will be happy. This is our proposal.  
Everything belongs to Kṛṣṇa.  
Let us become obedient to Kṛṣṇa, and because we are sons of Kṛṣṇa, let us enjoy the property of Kṛṣṇa.  
Immediately there will be happiness.  
The land is everywhere the same.  
Therefore your duty is to tolerate all difficulties and bring them to the sense of brain.  
So from moral sense, the bull is producing your food and the cow is giving milk to you; therefore father and  
mother. Just like father produces food for the children and the mother gives the milk.  
So if the human society has not this simple brain of understanding, then where is brain?  
So if these things go on without any brain, without any intelligence, you may make hundreds of organization, the  
society will never be happy. This is our verdict.  
Any sane man will admit it.  
How they can be happy? There is no possibility.  
This condemned civilization must be stopped...  
My point is that any condition, one can live locally. That is my point.  
So you have to make an example, what is actually human life.  
So you have to become an ideal society.  
You live locally, and be self-sufficient.  
They will see that it is possible to live locally without movement, and still highly cultured men, self-sufficient.  
That is required.  
So you have to set up real human society in a small scale so people will see, "Yes."  
You keep yourself in a limited solution.  
And then, when it is appreciated it will be automatically extended.

You don't touch the extended.  
You become ideal civilized man. Others will follow.  
But the ideal should be introduced gradually.  
And make it perfect more and more and more and more.  
Then do it. Do it. Set example perfectly.  
There will be no city. We don't want cities.  
For the time it may go on.  
Yes, it will go on, but when they will see that your ideal community is better than city life, people will take to it.  
Your energy, problems of energy, petrol, it will be automatically solved.  
If we are localized, there is no question of petrol.  
Keep amongst yourself and produce. Produce food grain, produce cotton, mustard seed. Self dependent, no use...  
And we don't require motorcar. Bullock cart is sufficient. There is no need of going anywhere.  
By spinning thread, then you make cloth. Without any price. You grow your cotton and have your cloth.  
So by machine, they have created so many idle brain, and therefore hippies are coming out, problem.  
We are going to solve all problems-  
First of all you start this community project: make this perfect.  
But we live like this. If you like, you can adopt.  
No, you engage yourself.  
Minimize your unnecessary waste of time. Save time. Chant Hare Kṛṣṇa. Go back to home. This is our idea.  
Instead of chanting twenty-five rounds, you chant hundred rounds.  
Our philosophy is that you produce your food anywhere.  
You stay, and keep cows, take milk, produce vegetables, food grains, and chant Hare Kṛṣṇa. That's all.  
This is our philosophy. Make your life successful.  
Don't be after these motorcars, television, and all nonsense things, sporting, wine, women. Don't be after these.  
Simply eat sufficiently, keep your health nicely, chant Hare Kṛṣṇa, realize Kṛṣṇa, and go back to home.  
This is our philosophy.  
Stick to your own place and grow your food.  
I have seen Africa, Australia. Enough place. If foodstuff is produced there, ten times the population can be fed.  
Now utilize them and produce food grain, eat nicely and live peacefully and chant Hare Kṛṣṇa and go back to home, back to Godhead.  
This is our philosophy.  
They are creating simply, the so-called advancement of civilization, creating problems, that's all.  
And that is due to these rascal leaders. *Andhā yathāndhair upanīyamānās te 'pīṣa-tantryām uru-dāmnī baddhāh.*  
They do not know what is the ideal of life, what is the aim of life.  
They are creating hodge-podge civilization and putting the mass of people in chaotic condition.  
This is the sum and substance.  
I do not know whether you'll agreed with me, but this is my study of the whole situation.  
Head must be clean.  
So we must know how to please Kṛṣṇa.  
Generally, the *śravaṇam kīrtanam viṣṇoh*, that is pleasing.  
Therefore these rules and regulation for everyone.  
But when one becomes mature devotee, he knows how to please Kṛṣṇa. He knows.  
*Viddhi-bhakti* must be followed; otherwise it becomes *sahajiyā*.  
Any engagement, any engagement for Kṛṣṇa, he is Vaiṣṇava.  
If he is under the guidance of his spiritual master, doing the business according to the direction, he is Vaiṣṇava.  
But for management we have to do that.  
"Now we have got everything." On the money standard.  
So if the society does not accept the proposition of Kṛṣṇa, *cātur-varṇyam mayā sṛṣṭam*, they will suffer because the God consciousness will be lost.  
"Whatever you have done is rotten. Utilize for Kṛṣṇa."  
The *varṇāśrama* college has to be established immediately.

Everywhere, wherever we have got our center, a *varṇāśrama* college should be established to train four divisions: one class, *brāhmaṇa*; one class, *kṣatriya*; one class, *vaiśya*; and one class, *śūdra*.  
But everyone will be elevated to the spiritual platform by the spiritual activities which we have prescribed.  
There is no inconvenience, even for the *śūdras*.  
So in our society, this division should be there.  
So in this way, our society should be managed.  
This management is going on. These things were not discussed in GBC?  
So what kind of discussion was there? Simply talking? No practical?  
Everywhere, in each center, this system should be introduced, there must be practical application of *varṇāśrama*.  
At the same time, this program of devotional service.  
Then it will go on very nicely.  
But for management of material things, we have to divide.  
He may act in any position, but He is above all the material conception of life. That is perfection.  
...instruction in this connection is very important. Everyone should be trained as Vaisṇava.  
At the same time, he should work in different position for management.  
If our men are not prepared for doing plowing work, then what is the use of purchasing land?  
So somebody will bring money with hard labor, and another body will spend like irresponsible prince;  
that should be stopped.  
That is management.  
Make a small unit of community and show ideal life, not idle life. Ideal life. Then this mis...  
As we are making counterpropaganda against *māyā*, the *māyā* is also very strong. She will also make propaganda against you, very strong.  
So unless you become very sincere devotee, *daivī hy eṣā guṇamayī mama māyā duratyayā*, then it will not be possible to conquer over *māyā*. You'll be succumbed. Hare Kṛṣṇa.  
Just like plowing. He'll not agree. Therefore so much land. The *kṣatriya* is thinking, "I am *kṣatriya*."  
The *brāhmaṇa* is thinking, "I am *brāhmaṇa*." And the land is lying fallow. There is no production.  
He will go to the office and fight with the pen as a *kṣatriya*.  
And instead of studying *Vedas*, he'll study the rules and regulations given by the office.  
But he'll not come to plow. Therefore this scarcity of food. He'll go to a mill to work as ordinary laborer.  
...technological college. Similarly, this is another college, *varṇāśrama* college.  
He must be ready to take up the training.  
We are getting so many *sannyāsīs*, they should teach.  
Just like in missionary school, the fathers teaches.  
This is a most important item.  
Because people have been spoiled all over the world by being misguided by the so-called leaders.  
Therefore *varṇāśrama* college is required. Hare Kṛṣṇa.  
The *kṣatriyas* should be taught how to fight also. There will be military training. There will be training how to kill.  
And *vaiśyas* should be trained how to give protection to the cows, how to till the field and grow food. Practical.  
The real business is that you produce enough food grains, as much as possible, and you eat and distribute.  
That's all. This is business.  
Anyone can till the ground and grow food. Is it difficult? This is the business.  
Work as a teacher or work as a *kṣatriya*, work as a ploughman. Or work as general assistant.  
That is also training, to become obedient.  
This is the first time attempt is being made to make them human beings.  
***Don't mind.*** I am using very strong words. That is the fact.  
Now *you* be trained up and revise the whole edition of the western civilization, especially in America.  
Then a new chapter will come in.  
This is the program.  
Therefore *varṇāśrama* school required.



First of all *varna*. And *āśrama*, then, when the *varna* is perfectly in order, then *āśrama*.  
But for management or ideal society, we are introducing this.  
But to show the people that we are not escaping, we can take part in any order of life. That is our position.  
Similarly, if we act as *varnāśrama*, still, we have nothing to do with the *varnāśrama*.  
I say that we are above all these *varnāśrama*, but we must train others or ourself also for material activities, everything, under these divisions.  
Yes. That's right. He is *brāhmaṇa*, but he's teaching how to take care of the cows and ploughing.  
So in the confusion state it will be very difficult to make them Kṛṣṇa conscious.  
Therefore preliminary help should be given.  
No one can give rapt attention without peace of mind.  
Our main aim is how to give them Kṛṣṇa consciousness.  
But if they are already disturbed in every respect, then how they'll take it?  
Therefore we are taking these subjects, to help him to come to the Kṛṣṇa consciousness.  
And this is the method--*varnāśrama*.  
Just like we do not want money. But they are having money by so many ways.  
So we take their money and construct a temple.  
We can sit down here and chant Hare Kṛṣṇa. We don't require that temple.  
We are not constructing big, big buildings and temples for our convenience. For their convenience.  
But we are taking it, "Now we have got very nice house, room. Let us sleep and eat." This is *sannyāsī*.  
You should remain always *sannyāsī* within. Outwardly, for others' convenience, you may do something.  
Similarly, we are accepting this *varnāśrama*. We are not *varnāśrama*; we are above *varnāśrama*.  
But to give others facility to come to the stage of Kṛṣṇa consciousness, this program must be done.  
So therefore it is required, somebody must produce food. Then there is no necessity of money.  
We have got so many duties to do. Don't waste time, a single moment.  
If the people are in chaos, how they'll be able to accept the great philosophy? It requires cool brain.  
This preaching is also required, to make the groundwork. Because nobody's taking care.  
Those who are not able to preach or to do other things, they must go to the plough department, agriculture.  
Those who are less educated, not much expert in preaching, they must be acting as *kṣatriya* or *vaiśya*, or as *śūdra*.  
Not he's *śūdra*. Always remember that. But he has to act to fulfill the, fill up the gap. Proxy.  
They'll automatically come if you are ideal. Because they are being forced to poverty.  
What do they know how to unite, how to live in peace.  
They had the opportunity to become Kṛṣṇa conscious, but by the set-up of this rascal civilization, they are being killed spiritually.  
Therefore we have to take it.  
Don't misunderstand. Clearly understand what is the purpose. Is there doubt? Or it is clear?  
There is food, there is milk. Eat and drink and be human beings.  
"Why you are sitting idly, no employment? Come on to the field! Take this plow! Take this bull. Go on working.  
Why you are sitting idly?" This is Kṛṣṇa consciousness movement.  
You just stop this unemployment, you will see the whole world is peaceful. There is no complaint.  
And they'll very happily chant Hare Kṛṣṇa. Hm? Nobody's working in this field.  
They're all drawn to the cities to work in the factory.  
Condemned civilization.  
We, we are prepared to offer everything. And be Kṛṣṇa conscious. This is our mission.  
Not by eating and sleeping, become rogues and thieves and rascals. That we will not allow.  
That is *varnāśrama-dharma*.  
...all round, for the benefit of the human society. You'll be honored everywhere. Everywhere, any part of the world.  
So they should be drawn: "Come on! Chant Hare Kṛṣṇa and take the plough."

Not that you become Rūpa Gosvāmī simply by smoking. They are thinking they have become Rūpa Gosvāmī. Rūpa Gosvāmī lived like that. So they think by changing the cloth, loincloth, they have become Rūpa Gosvāmī. Better produce some food. At least, your food.

You are living at the cost of others. What is the value of your philosophy?

Machine. And he's very expert. He'll take three thousand dollars. And others will be unemployed.

This is going on. And they are thinking: "Advancement of civilization."

"Exploit others and you become happy." This is advancement of civilization.

"Others may die out of starvation; one man takes all the money and spends for wine and women and motor car."

That's all. This is advancement of civilization.

*Sarve sukhino bhavantu*. This is Vedic civilization. "Let everyone be happy." That is Vedic civilization.

And the demonic civilization, they're: "Let everyone suffer; I become happy. That's all."

This is Vaiṣṇava philosophy. Vaiṣṇava shall work hard, undergo all tribulation, for others.

So in our society there should be no diplomacy, no politics.

Everyone should be eager how to do good to others. That is Vaiṣṇava.

If he's planning something, that "I shall be leader," "I shall be doing something," that is not Vaisnavism.

Practically attract. Practically attract.

That is the Hare Kṛṣṇa movement will practically attract the people.

If the world affairs are adjusted according to our Kṛṣṇa conscious plan, there will be no difficulty for all the nations, all the countries.

They will be happy.

So we have to educate people gradually. And by our example, living example, we'll have to attract.

Kṛṣṇa consciousness movement is all-embracing, all problems.

People should carefully study and take it.

Then they will be happy.

India is, India's culture is plain living, high thinking.

You require some food. Produce food, and take it, and chant Hare Kṛṣṇa.

"Oh, this is primitive. Nowadays we have got... We must have the motor car, motor tire."

The guidance was first-class *brāhmaṇas*, and he was a *kṣatriya*, first-class.

But why the problems are coming?

Because the defect is there that the, on the head of the government there are *śūdras* and they are busy in cow-killing, maintaining slaughterhouse.

This is the defect.

And they are not guided by the first-class, intelligent class of men.

Therefore I am advising that purchase land and produce our own food. There will be no problem.

The money is to be kept in cattle and grains.

But if you get your food at home, then eat them and chant Hare Kṛṣṇa and go back to home, back to Godhead.

Simple thing.

Therefore *brāhmaṇa* required to guide the *kṣatriya*, the *vaiśya* and the *śūdra*. Therefore they are guru.

Otherwise, they will commit mistake, more or less. It is practical.

There was a regular advisory committee, privy council, composed of high learned *brāhmaṇas* and saintly persons.

Unless we take care of the books and preach and read ourself, understand the philosophy, this Hare Kṛṣṇa will be finished within few years.

Because there will be no life. How long one can artificially go on, "Hare Kṛṣṇa! *Haribol!*" Artificial, no life.

Without preaching, without understanding philosophy, you cannot keep your strength. Everyone should be thoroughly well-conversed with the philosophy which we are putting...

That means you must read thoroughly every day. So many books we have got. And *Bhāgavata* is so perfect that any verse you read, you get a new enlightenment.

That I have repeatedly saying. You cannot take preaching very easy-going. Preaching must be fight.

Do you mean to say fighting is easy thing? Fighting is not easy thing. Whenever there is fight, there is danger, there is responsibility.



Just like if a man is honest, you can trust him. This is our experience.  
So similarly, if the leaders be good according to this standard, then the whole human society will be happy.  
We have nothing to do, but according to Vedic civilization, the brāhmaṇas guides the kṣatriyas how to rule.  
So our position is to reform the politicians.  
We are not going to compete with them, we have no business, neither we have time.  
But because people are suffering—we want everyone to be happy—therefore we want to reform these rascals.  
That is our goal. What we shall do taking part in politics? We have no business.  
But our real aim is how people will be happy. That is our real aim. So these rascals are leading, misleading.  
Therefore we want to check them.  
Although I had very little hope, but still now hopeful.  
So let us try for it.  
It is not that cent percent people, but if one, two men can understand, leading men, then the whole society will be benefited.  
And did everybody do so, sarva-dharmān?  
So that it is so sublime... It is not possible. But if one or two men accept, then you are successful.  
Actually the formula is impossible.  
Nobody is trying for becoming perfect, and there is no perfect; then who will understand?  
And still, He is speaking. Still Caitanya Mahāprabhu is coming. So our endeavor should be there.  
Our endeavor should be. If one man can take it up, then there will be immense good for the human so...  
Now our socialist idea is: God is the father of all living beings.  
And whatever there is on the surface of the globe, on the sea, on the sky, everything belongs to God.  
And all the sons of God has equal right to enjoy it. But nobody is allowed to take more than he requires.  
Even a snake is there, he should not also starve. He must have food.  
If the so-called overpopulation is spread all over the world, there is sufficient place in Africa, Australia, America.  
The overpopulation can grow their food in these vast uncultivated land.  
One must first of all accept the principles of *varnas* and *āśramas*. Then there is question of understanding God.  
You must execute the *varnāśrama-dharma*. Then you'll understand.  
First, first of all, you take care of yourself. Then you think of others.  
Just see the *māyā*'s influence, that: "We are working, getting money, and importing grains."  
Why not work and grow grains?  
Sleeping requires roof, apartment. So it includes your housing, your eating, your sex urge, and your defence.  
Everything should be nicely.. arrangement should be made so people are not harassed for these necessities of life.  
So when he's perfectly in peaceful condition of life, he can save time for advancement in spiritual consciousness.  
So to, in order to achieve this end of life he must be kept in peaceful condition of life.  
If nature wants, she can make the whole world desert. What your tractors and agricultural machines will help?  
...satisfied to remain in the village. That is the defect of the modern civilization.  
Clever means that he must stay in his own land. He should not be cheated by the paper and go to the city.  
Either call it a dictator or president or king, it doesn't matter.  
The man on the top of the executive must be a perfect man.  
Leading men advise king.  
But godly persons, they want to live a simple life and high thinking, save time for understanding of God.  
So during Mahārāja Yudhiṣṭhira's time, the cows were happy.  
There was regular rainfall and ample production of food grains, other things also. Just like jewelry, they are also produced by the rainfall and certain constellation of the stars. That we understand from the astrological books.  
And when we regularly perform *yajña*, then there is regular cloud in the sky. And when there is cloud in the sky, there is regular rainfall, and when there is regular rainfall, there is sufficient production of food grains, fruits and other vegetables so that both the animal and the human beings, they eat sufficiently, they grow strength, they become happy and again perform *yajña*. And the animals supply, the cow supplies milk.  
In this way, the whole society becomes happy.  
Then the whole history of the world will change.

We must be serious to accept this formula for practical application.

Yes, yes. Yes, that is my ambition, that let the teachings of *Bhagavad-gītā* be practically accepted by the human society, and surely they'll be happy. Surely.

You just work little, produce your food, eat, and save time, and try to understand Kṛṣṇa.

This is the nature's arrangement.

Anywhere, any part of the world, you can produce your food. Simply you require a little land and some cows. Everything is complete. You take milk from the cows and just till the field and get some food grains.

That is sufficient. Whole economic question solved. And save time for developing Kṛṣṇa consciousness.

This is the arrangement.

So who can be perfect lover than Kṛṣṇa? Kṛṣṇa, He loves everyone. Where is that man, he loves everyone?

The so-called patriot, they love their countrymen, but kill their animals. Why? Mr. Nixon loves his countrymen. Why not love his country cows? They are also born in the land. They require also.

They have right to live, so why they are killed? That is imperfection.

And Kṛṣṇa is embracing the calf, come on, and embracing Rādhārāṇī also. That is perfection.

So actually we are teaching what is human civilization. But we must be also like human being, not cats and dogs. Otherwise how can you teach?

The *brāhmaṇas*, *kṣatriyas*, they are part and parcel of the same unit. Just like hand. Hand is the part of your body. When there is attack, you first of all spread your hand. So this is *kṣatriya*'s business.

When somebody is coming to attack you, you don't put your legs, you put your hands.

And the hand is raised by the order of the brain. And the hand and the brain is maintained by the belly.

So we have to offer to Kṛṣṇa what He likes, and then we take *prasādam*.

Kṛṣṇa likes Rādhārāṇī. Therefore all the *gopīs*, they're trying to push Rādhārāṇī to Kṛṣṇa.

*Nikuṅja-yūno rati-keli-siddhyai yā yālibhir yuktir apekṣanīyā*. That is expert. "Oh, Kṛṣṇa likes this *gopī*. All right, push her." That is Kṛṣṇa consciousness. To satisfy the senses of Kṛṣṇa. Not satisfy my senses. That is *bhakti*. That is called *prema*, love for Kṛṣṇa. "Oh, Kṛṣṇa likes this. I must give Him this."

There is no *kṣatriya*, there is no *brāhmaṇa*. Therefore the whole social structure is lost.

So we are trying to create some *brāhmaṇas*.

And people if follow our instruction then whole social structure is again revived. Hare Kṛṣṇa.

So we have got very serious mission. Don't be fickle.

So if you want to do service to your country, introduce this Kṛṣṇa consciousness to the younger generation.

They will be saved. You be saved and save your brothers.

But if you become steady in one life without deviating for *māyā*, then you make solution of all problems.

Instead of suffering this repeated birth and death, one life sacrifice. What is that sacrifice?

What is inconvenience to live nicely, avoiding these four rascal habit, taking Kṛṣṇa *prasādam*, and chanting Hare Kṛṣṇa *mantra* and reading all these nice books. Where is the difficulty? Nice life. First class life.

Wherever you will go you will be respectable. Anyone will worship you.

So dog is worshiped and cow is sent to the slaughterhouse. What kind of civilization it is?

Less than(animal)! Cow is supporting the whole society with milk. Every morning, without milk, we cannot live.

The child, without milk, cannot live. She should be treated as mother. And they are being sent to the slaughterhouse. And still, they are thinking of becoming free from sinful life. Can anyone kill his own mother? "Oh, mother is old and useless. Let her be killed. Burden." Is that very gratitude for the mother by the son?

So the God consciousness can be awakened if you stop sinful activities. Otherwise, it is impossible.

You go on preaching for millions of years; there will be no God consciousness.

Devil citing scripture.

Just like in your country there is welfare department? The expenditure increasing.

That means the social structure is very bad.

Otherwise, natural procedure is that everyone should be self-independent.

They should make the citizens so nicely developed in their Kṛṣṇa consciousness that they should be self-dependent, self-satisfied. That is the ideal of civilization.

So that is India's Vedic civilization. Everyone is satisfied, self-sufficient.

According to Vedic civilization, there was democracy but that democracy is selected committee.

Just like in England there was Privy Council.

So selected body of learned *brāhmaṇas* and sages, they were guiding the king, and the king himself was properly educated how to rule over, under religious principles. He was trained from the beginning of his life as prince.

As the future heir of the throne, he was trained, and at the same time, he was guided by a council of learned sages and *brāhmaṇas*.

They were looking over the activities of the king. As soon as there was some mistake they will see.

And therefore India was ruling all over the world.

The emperor was in India, and the kings of different states, their family was. So there was no rebellion.

And in every state a king was trained in the same process, guided by committee of learned *brāhmaṇa* and sages.

How perfect this monarchy is.

You, at least, introduce in your country: "Chant Christ's name and stop animal killing." This is from Bible. This is not that I am asking. Bible says, "Thou shall not kill, and glorify the name of God."

Just in the beginning Christ says, "Thou shall not kill." That is the beginning of religious life. The animal killers cannot understand what is God. It is not possible.

Kṛṣṇa, what to speak of killing animal, He was embracing animal every morning, every... Yes. He was embracing. Nature's law is that you grow your own food.

In Christian tradition there is everything nice, but nobody's following. That is the difficulty.

*Bhagavad-gītā*, it is said, *annād bhavanti bhūtāni*.

Both the man and animals will live prosperously when there is sufficient foodgrain. (break) ...at *anna-sambhavaḥ*. If there is sufficient rainfall, the production of foodgrains will be very easy.

Farming, agriculture, that is nice. There is a proverb: agriculture is the noblest profession. Is it not said? Agriculture is noblest, and Kṛṣṇa was farmer, His father.

So in India still, the arrangement is that every family has got at least two years grain in stock.

And cow at least one dozen. No economic problem. And actually, that is the fact.

You keep cows and have sufficient grains, whole economic problem solved. Eating.

And sleeping, you can take some wood and four pillars.

So we have to live that. Plain living, high thinking.

The necessities of this bodily existence, that should be minimized and not unhealthy. Healthy. Keep oneself fit.

But the time should be utilized—develop Kṛṣṇa consciousness, spiritual life.

Then his whole problem is solved.

