**OM SRI SURABHI CAMPAIGN – 2015 to 2027**

**Fund Raising**

The OM Sri Surabhi Campaign has launched its SRI SURABHI APP on January 15, 2018 that allows subscribers to become supporting members at different levels.

All donations from various Membership levels and from General Donations through the SRI SURABHI APP will be directed to each country of origin where a Sri Surabhi Hosting Team (one per country) will administer and distribute such donations for the development of various varnasrama-based projects.

In addition to Membership and General Donation on the SRI SURABHI APP, individual APP members may also register as “Serve Surabhi Teams” and form groups in their respective countries. Such groups may raise funds for their own local projects and by submitting a request to the Hosting Team may also qualify to receive grants for their projects.

**Fund Allocation (partial list)**

* Scholarships to deserving foreign students desiring to study traditional culture in India as well as other programs like student exchange.
* Substantial grants to existing ISKCON rural projects around the world.
* Grants for publishing books and literatures related to the glories of Mother Surabhi.
* Grants to help householders relocate from urban settings to a traditional agrarian lifestyle.
* Grants to build goshalas for protecting cows.
* Grants to help develop the IDVM-India "Adopt a Village" program.
* Grants to purchase cows for deserving members of a recognized rural project.
* Cost promoting a global campaign publicity via the website development of www.srisurabhi.org.
* Continental and National offices to help coordinate worldwide campaign.
* Travel expenses for promoting the campaign throughout India and abroad.
* Grants to help sponsor yearly Farm Conferences promoting the protection of Mother Surabhi.
* Grants to help develop units/facilities for Panca Gavya medicinal products that will help treat various diseases.
* Grants to set up gobar gas units to be used for cooking in home.
* Grants to help set up Shikshalayas, Gurukulas and Varnasrama Colleges to educate and train individuals in Mother Surabhi related arts and sciences. and provide financial as well spiritual support for many more activities.