

## Welcome to the “Sri Surabhi Global” Initiative!

**Sri Surabhi Global** aims at introducing the Sri Surabhi App launched on January 15 2018 in as many countries as possible (our target is 108 countries) to help promote the aims and objectives of the OM Sri Surabhi Campaign (see [www.srisurabhi.org](http://www.srisurabhi.org)).

In each country where the Sri Surabhi App will be introduced (at present over 200 members), we will have a designated “**Hosting Team**” called the “Sri Surabhi Hosting Stakeholder”. Sri Surabhi App registered members from each country will be cared for and serviced in that country by the “**Hosting Team**”.

In addition to various membership schemes that the Sri Surabhi App offers, we are also introducing the **Serve Surabhi Team** (SST) initiative to help motivate individuals and groups of individuals to become actively involved with the campaign.

Each “Sri Surabhi Hosting Stakeholder” will thus be responsible to help coordinate efforts of individuals, efforts of members of the **Serve Surabhi Teams** and efforts of various projects, be they rural projects, city projects, educational projects, revival of traditional technologies, restoration ecology, etc.

Within each country, whenever possible, we will encourage the setting up of a dedicated website, either separate or attached to an existing website, having as its link-name “**sri-surabhi**” with the name of that particular country added, for example, in Canada, [www.vedicecovillage.ca/sri-surabhi-canada](http://www.vedicecovillage.ca/sri-surabhi-canada).

## SRILA PRABHUPADA & SASTRA

*“First of all cows should be protected. Cows thus protected, will in turn protect the brahmanas. Thus when protection of cows and brahmanas is achieved, then the whole world is protected.”*  
[Mahabharata, Harivamsa Parva, 55.31]

*“... (not) satisfied to remain in the village. That is the defect of the modern civilization.”*[SP Conversations, Volume IV]

*“Clever means that he must stay in his own land. He should not be cheated by the paper and go to the city.”*  
[Sri Prabhupada’s Conversations, Volume IV]

*“The killing of cows by human society is one of the grossest suicidal policies and those who are anxious to cultivate the human spirit must turn their attention first toward the question of cow protection.”* [Light of the Bhagavat, 27]

*“Therefore the world is suffering, so much sinful activities. The greatest sinful activity is cow slaughter and they are committing. They do not know what will be the result.”*  
[Room Conversation, February 19, 1977, Mayapur]

*“There should be a thorough overhauling of the social system, and society should revert to the Vedic principles, that is, the four varnas and the four asramas.”* [Srimad-Bhagavatam, 4.29.54]

# SRI SURABHI GLOBAL

Those interested to become the “**Hosting Team**” for a particular country must fill in the “Sri Surabhi Hosting Stakeholder” MOU in keeping with the guidelines given by ISKCON-Daiva Varnasrama Ministry (IDVM-India), the initiator of the OM Sri Surabhi Campaign. One may write to: [info@srisurabhi.org](mailto:info@srisurabhi.org)

Those interested to become registered members of a **Serve Surabhi Team** may fill in the **Serve Surabhi Team** Application Form available at ISKCON Daiva Varnasrama Ministry’s main website <http://www.srisurabhi.org/printable-materials/>

We thank you for your kind interest and support.

The Team at OM Sri Surabhi Campaign

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**Mayapur Campus** IDVM-India/Cakra Building, Room 137

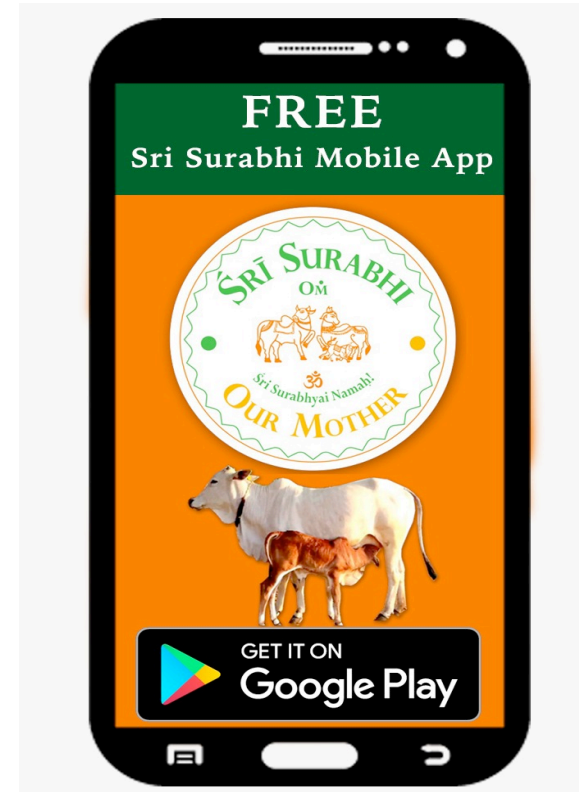
## For additional information

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Vishnurata das      WhatsApp    +91 73629 92506

*\* Save our Cows \* Save our Villages \* Save our Culture \**

**Take Shelter of The Holy Names & The Holy Cows**

Hare Krishna Hare Krishna Krishna Krishna Hare Hare  
Hare Rama Hare Rama Rama Rama Hare Hare



ISKCON Daiva Varnasrama Ministry  
(IDVM-India)

[www.iskconvarnasrama.com](http://www.iskconvarnasrama.com)  
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