

**APPLICATION TO HIGHLIGHT PROJECT  
ON OM SRI SURABHI CAMPAIGN WEBSITE**

**CONTACT INFORMATION**

**Devotional/Initiated Name:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Phone Numbers:** \_\_\_\_\_

**PROJECT**

**Name of the project/community/organization:**

**Description - Mission/Vision and Brief History:**

*(Use extra page at the end if you need more space)*

**Location - Address, Town/City, State/Province, Pin/Zip, Country:**

**Website URL:** \_\_\_\_\_

**Project category/Present activities:** *(check all that apply)*

**What your project needs to develop further:** *(select a few key areas of need)*

**I/We would like to participate in the following programs provided by the OM Sri Surabhi Campaign** *(This will help us direct help and/or funds towards your needs.)*

- |  |  |
|--|--|
| <input type="checkbox"/> Adopt a Cow                 | <input type="checkbox"/> Campaigner            |
| <input type="checkbox"/> Adopt a Village             | <input type="checkbox"/> Patronship            |
| <input type="checkbox"/> Ahimsa Milk                 | <input type="checkbox"/> Service Opportunities |
| <input type="checkbox"/> Sustainable Organic Farming | <input type="checkbox"/> Receive Newsletter    |

## CONSENT FORM

I (name of applicant) hereby consent to have the above information highlighted on the [www.srisurabhi.org](http://www.srisurabhi.org) website as a part of the ongoing OM Sri Surabhi Campaign. The above information provided by me is true to the best of my knowledge and I understand that the OM Sri Surabhi Campaign is not responsible for any incorrect data provided. I have read and agree to the terms and conditions (<http://www.srisurabhi.org/terms-and-conditions/>) as well as the privacy policy (<http://www.srisurabhi.org/privacy-policy/>).

Name of applicant: \_\_\_\_\_

Signature of applicant: \_\_\_\_\_ Date: \_\_\_\_\_

## **More information about the OM Sri Surabhi Campaign**

This campaign is all about the restoration of “dharma” (our natural duties, occupations, and responsibilities), the basis of which lies in the protection of Mother Surabhi.

This initial phase will entail working closely both within the ISKCON society and within the larger secular society. Within ISKCON we will reach out to individual temple leaders as well as their respective congregations where, in the larger centers, the membership reaches out to thousands of supporters. Within the secular world we will reach out to various organizations and government departments seeking their support and involvement.

For many of our activities connected with the protection of Mother Cow, the correction of ecological disparities and the preservation of villages, various organizations and government agencies may provide much needed funds.

The twelve-year campaign will generate a major Fund Drive targeted for 50 million dollars to be divided 50/50 between local projects and global projects. All funds will be deposited in a central fund (within each continent) from which local temples/projects may apply for grants up to 50% of the local collections.

### **Fund Allocation (partial list)**

- Scholarships to deserving foreign students desiring to study traditional culture in India as well as other programs like student exchange.
- Substantial grants to existing ISKCON rural projects around the world.
- Grants for publishing books and literatures related to the glories of Mother Surabhi.
- Grants to help householders relocate from urban settings to a traditional agrarian lifestyle.
- Grants to build goshalas for protecting cows.
- Grants to help develop the IDVM-India "Adopt a Village" program.
- Grants to purchase cows for deserving members of a recognized rural project.
- Cost promoting a global campaign publicity via the website development of [www.srisurabhi.org](http://www.srisurabhi.org).
- Continental and National offices to help coordinate worldwide campaign.
- Travel expenses for promoting the campaign throughout India and abroad.
- Grants to help sponsor yearly Farm Conferences promoting the protection of Mother Surabhi.
- Grants to help develop units/facilities for Panca Gavya medicinal products that will help treat various diseases.
- Grants to set up gobar gas units to be used for cooking in home.
- Grants to help set up Shikshalayas, Gurukulas and Varnasrama Colleges to educate and train individuals in Mother Surabhi related arts and sciences. and provide financial as well spiritual support for many more activities.

And many more... For more information, please visit [www.srisurabhi.org](http://www.srisurabhi.org)  
(Edited August 2021)